



THE SCHOOL FOR CREATIVES PROFESSIONALS



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LISAA
ARCHI/DESIGN

THE SCHOOL FOR CREATIVES PROFESSIONALS

At LISAA Paris Architecture & Design School, we place innovation at the heart of pedagogy. To train creative designers whose job will be to innovate for the benefit of humanity, we take into account current societal issues such as ecological transition and the rise of digitalization.

In the face of the impact of the digital transformation, which is disrupting all professions, and the era of artificial intelligence deployment, high school students searching for direction are right to question the role they will play in society in the future.

We know that the world of tomorrow will be very different from the world of today.

“

Our mission is to help this generation find its path and prepare it for professions in full evolution.

”

Creativity is becoming an essential skill. It is the foundation of innovation that the future needs to imagine life scenarios adapted to ongoing changes. Creating is something that can be learned by developing curiosity and critical thinking to build original ideas.

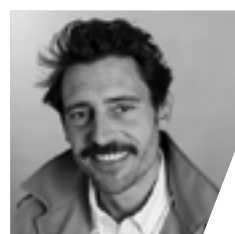
This is why we place great importance on developing the unique human talent of each student. We form individuals, through personalized guidance, open-mindedness, professionalism, and a sense of purpose.

We believe in the power of the creative mind, which will always be able to empathize with others, create emotion, and generate intuition to innovate.



PAUL JOUAN

DIRECTOR, LISAA PARIS INTERIOR ARCHITECTURE AND DESIGN SCHOOL



MATHILDE DELAERA

1

A UNIQUE DUAL CURRICULUM AND SPECIALIZATIONS TO FORM ATTRACTIVE PROFILES

Our five-year program trains you in both interior architecture and design. Alongside this dual approach, you will specialize from the 4th year in a specific field such as global design or scenography. Upon graduation, your profile will combine versatility and specialization, a valuable combination that is highly sought after in the job market.

A HIGHLY PROFESSIONAL TRAINING

Our programs are led by industry experts. This approach ensures a training that is directly aligned with the realities and developments in the sector. Additionally, we will support your professional integration by incorporating internships starting from the 3rd year.

2

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RENOWNED PARTNERS

We have chosen a project-based pedagogy to allow you to apply the skills you've acquired to real-life cases, supported by renowned companies. Today, we are proud to count 500 partner companies, including diverse actors such as L'Oréal, Gallimard, SNCF, Orange, as well as Théâtre du Rond Point, Médecins du Monde, and the City of Paris.

AN INTERNATIONALLY OPEN SCHOOL

Foreign students make up 20% of LISAA Paris Interior Architecture & Design's student body, and we have 57 nationalities on campus. Additionally, several of our programs are available 100% in English in Paris and open to Erasmus exchanges. This diversity of profiles and cultures is key to nurturing creativity and the cultural heritage of each individual.

4

5

A CAMPUS THAT FOSTERS CREATIVITY

Located in the heart of Paris, our campus offers an exceptional learning environment. The 2700 sqm former factory that houses it includes twelve classrooms designed for applied arts teaching, a large workshop for model and prototype making, two PC labs, a fablab, a photo studio, an amphitheater, and a cafeteria. These modern and bright facilities will undoubtedly awaken your creative potential.



700

STUDENTS IN 2023/24, INCLUDING 180 IN THE INTERNATIONAL CURRICULUM IN ENGLISH

93%

EMPLOYMENT RATE WITHIN 6 MONTHS

500

PARTNER COMPANIES

STUDY PLAN



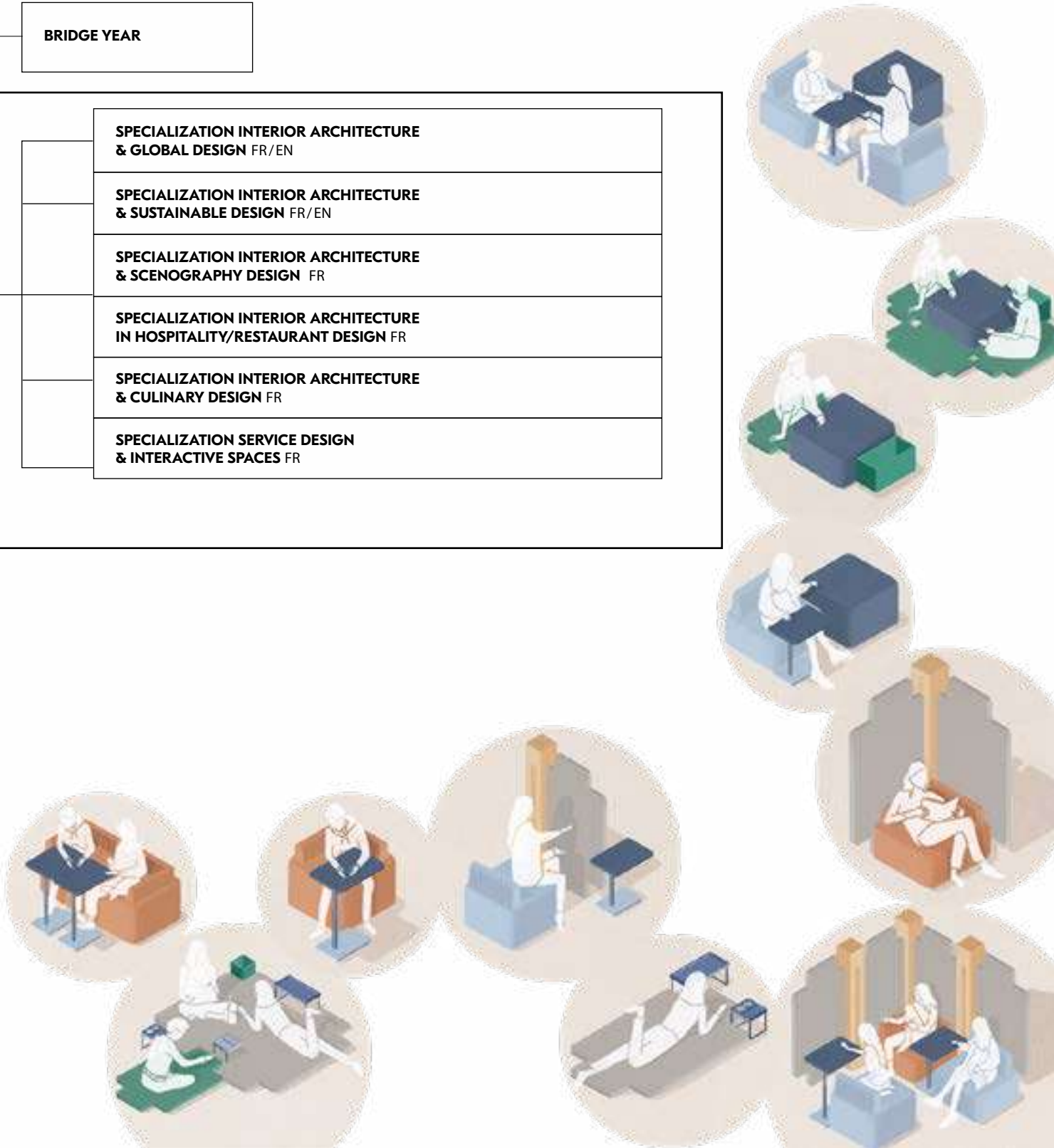
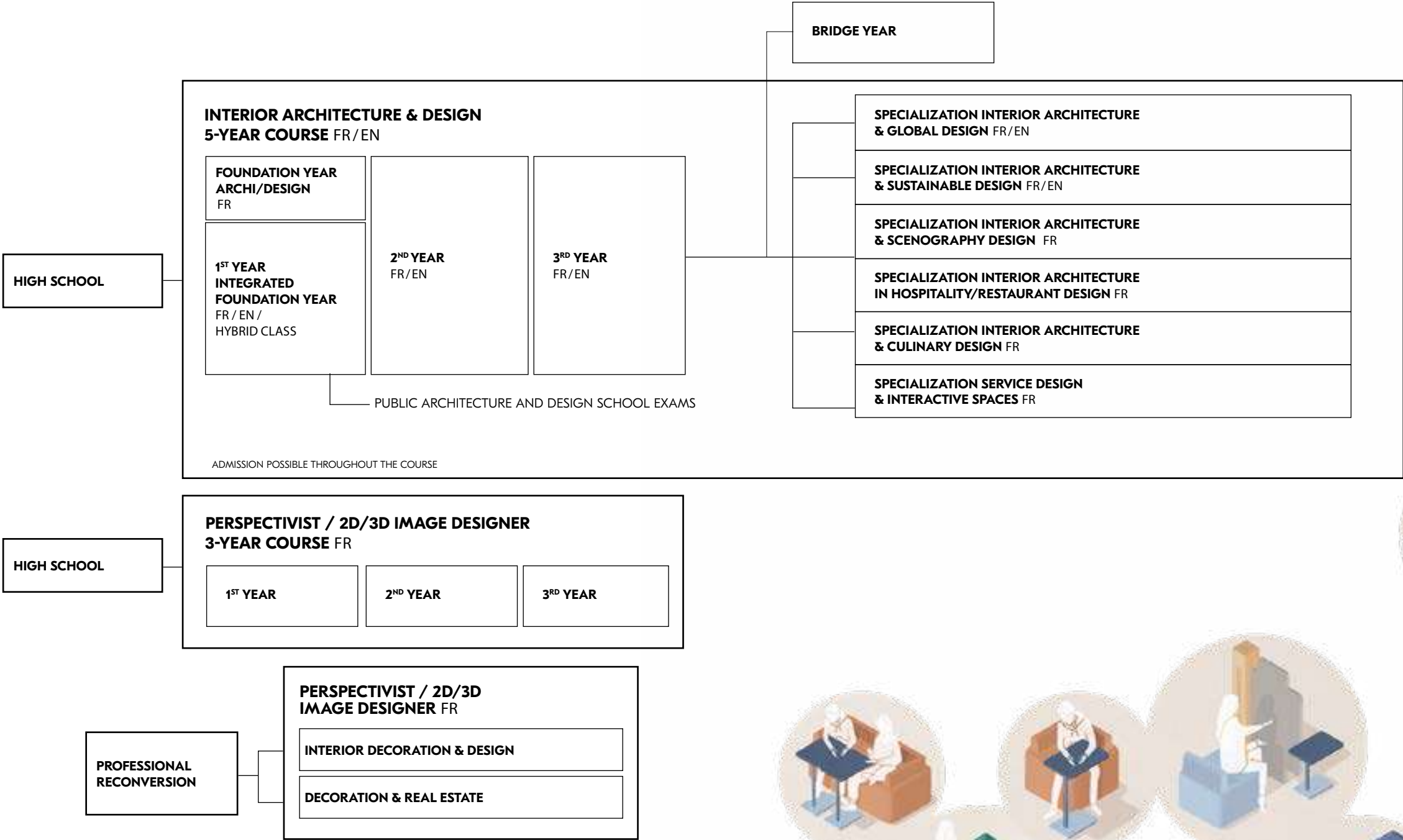
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OUR PROGRAMS

FOUNDATION YEAR ARCHITECTURE & DESIGN

1 year
Language: French
60 ECTS credits per year

This year will allow you to discover applied arts professions, acquire the fundamentals through the practice of representation techniques, and prepare for entrance exams to national design or architecture schools.

BACHELOR'S DEGREE PERSPECTIVIST / 2D/3D IMAGE DESIGNER

3 years
RNCP Level 6 Certification
Language: French

Bachelor (Bac+3 level)
60 ECTS credits per year

Professional RNCP Certification of Multimedia Art Director - ECAD Consultants-Digital Campus - Level 6, registered in the RNCP under number 34814 by the decision of the Director General of France Compétences on July 23, 2020.

This three-year Bachelor's degree prepares students for architectural representation and design careers. You will master spatial representation skills, both traditional (drawing, perspective, color, light) and digital (fixed and animated 3D, virtual and augmented reality, artificial intelligence). You will be able to design and create virtual images using suitable software and work in various fields, including architecture firms, companies, or as a freelancer.

BRIDGE YEAR

1 year
Language: French
60 ECTS credits

The Bridge Year is designed to help candidates with a Bac+3 level who do not have design or interior architecture skills to prepare for entry into the LISAA Paris Master's program. This year will allow you to catch up on the necessary fundamentals in a short time: design concepts, reinforced technology courses, and intensive workshops and Fablab practices. Classes are limited to 20 students, ensuring individualized support to foster your progress.

5-YEAR PROGRAM INTERIOR ARCHITECTURE & DESIGN

5 years
RNCP Level 7 Certification
Language: French/English

Master's degree (Bac+5 level)
60 ECTS credits per year

Professional Certification RNCP in Interior Architect-Designer — IDAA LISAA — Level 7, registered under RNCP number 37260 by decision of the Director-General of France Compétences on January 25, 2023.

The Interior Architecture & Design program is a five-year course, open to parallel admissions throughout the program. This unique dual curriculum in interior architecture and design will develop your versatility throughout your training. In the 4th year, you will specialize in a specific field. The combination of these two approaches will make you a highly sought-after profile in the job market. The entire program is available in French or English. In the first year, you can opt for an English level-up class by choosing the hybrid class.

SPECIALIZATION GLOBAL DESIGN

This option allows you to manage large-scale projects with a holistic vision, considering all of their components: space design, brand identity, product design, packaging, and digital interfaces. This expertise in global design is particularly relevant in the retail sector.

SPECIALIZATION SCENOGRAPHY

This option allows you to specialize across several universes: live performance scenography (theater, opera...), museography (exhibition scenography design), and retail event design (stores, pop-up stores, corners...). It will enable you to design a thoughtful and effective customer journey.

SPECIALIZATION SERVICE DESIGN & INTERACTIVE SPACES

This option allows you to explore all fields impacted by the current digital transformation by designing interactive products or services. These can take the form of spaces, objects, or digital applications. You will manage innovation projects from their strategic conception to their physical realization.

SPECIALIZATION SUSTAINABLE DESIGN

In response to current climate and environmental challenges, architectural or design projects must be conceived with the least possible impact. This option aims to train responsible actors in transformation through various eco-design approaches and knowledge of innovative materials.

SPECIALIZATION HOSPITALITY/RESTAURANT

This specialization allows you to explore the world of hospitality and high-end accommodations, new food practices, gastronomy, and terroir. It brings together traditional French craftsmanship, new materials, and digital technologies to design tomorrow's spaces and services.

SPECIALIZATION CULINARY DESIGN

Culinary design training allows students to explore different aspects of cooking, focusing on the visual and sensory aspects of dishes. You will explore new techniques, ingredients, and ways to present dishes while staying attentive to sustainability and health issues.

PROFESSIONAL RECONVERSION

8 months
Language: French

Professional certification Interior Designer - IDAA - LISAA, NSF 233n, level 5, registered in the RNCP under number 3894 by the Director General of France Compétences on April 26, 2024

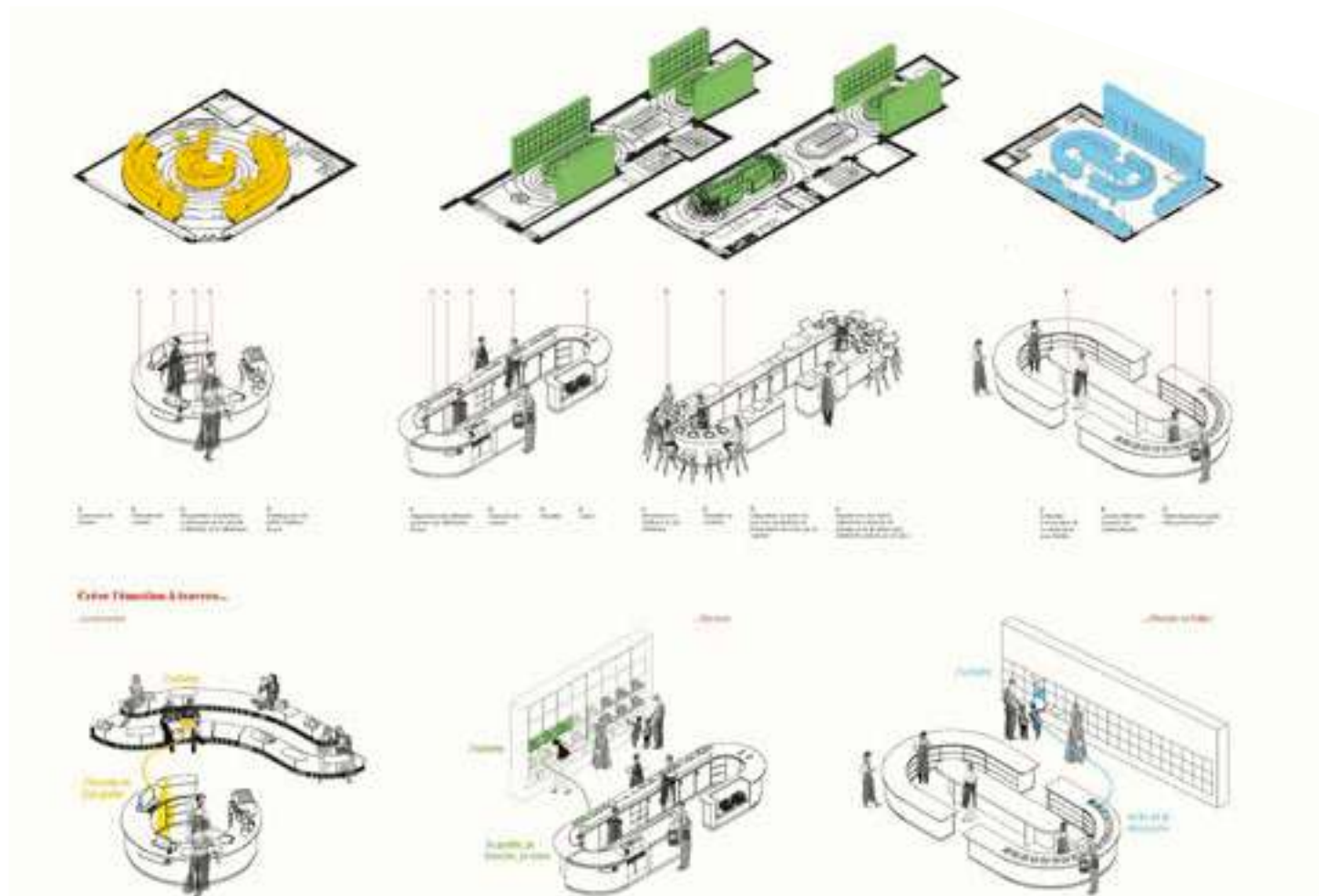
DECORATION & INTERIOR DESIGN

This professional reconversion training will allow you to acquire the necessary skills for a professional approach to interior design. You will learn how to design a project, present it, implement it, and organize your future work sites. Finally, you will be supported in your new professional project and in creating your own agency.

DECORATION & REAL ESTATE

This reconversion program focuses on learning the fundamental principles of interior decoration to create both aesthetic and functional spaces. You will also develop the necessary skills in real estate negotiation, allowing you to assess the value of properties, analyze the market, and effectively advise your clients.





BECOMING A PROFESSIONAL

LISAA Paris Interior Architecture and Design puts everything in place to facilitate your professional integration. How? With programs that are closely aligned with market challenges and strong relationships with industry players.

EXPERT AND RECOGNIZED TEACHERS

All our professors are active professionals in fields such as communication, advertising, motion design, and 3D. Passionate and committed, they are dedicated to supporting you with care while imparting the knowledge and skills required by the industry. You will develop both your technical skills and creativity, which are essential qualities to stand out and start your professional journey with confidence.

INTERNSHIPS THROUGHOUT THE TRAINING

Throughout your training, you will have the opportunity to engage with the professional world through internships starting from the third year. These experiences will allow you to put your learning into practice and immerse yourself in professional environments. Internships are key to developing your skills and enriching your academic journey.

PRESTIGIOUS PARTNERS

We cultivate strong partnerships that take various forms. First, our students work on real-life cases, often supported by our partner companies. This provides an opportunity to engage with market demands and the skills sought by recruiters. We also offer speed recruiting sessions, which serve as stepping stones to kick-start your career and start building your professional network. Additionally, some of our partners host students for internships every year, which is a clear sign of trust and recognition of the high quality of our students' profiles.





MADIID HADAD
HEAD OF EXTERNAL RELATIONS
LISAA ARCHI/DESIGN

What is your role at LISAA?

I ensure the proper preparation and progression of students in their professionalization process throughout their training, starting from their first year, during their professional year, and up until their first years in the workforce.

What is the spirit of LISAA in a few words?

LISAA is a school that fosters a close relationship with its students. There's almost a family-like atmosphere. We are very supportive, we know all the students. For example, regarding professional development, which is my responsibility, I am 100% dedicated to this mission, along with my colleague. The students thus have two people to guide them on this particular subject.

What do you mean by professionalization?

We have a very practical approach to teaching. All the professors are professionals from outside the school who give courses on a part-time basis, while continuing to work in their respective fields. They share their real-world experience while providing content that aligns with industry demands.

Starting from the 3rd year, we collaborate with theaters: students work with set designers, directors, and eventually present their projects to professionals.

In the 4th year, we establish six-month partnerships with a variety of companies, where students meet their "clients" three times.

How do you help students transition to employment?

From the 1st and 2nd years, we encourage students to take internships during their school breaks. In the 3rd year, a three-month internship becomes mandatory, and in the 4th year, it extends to four to six months.

We have a comprehensive support program for our students that includes application workshops (CV, cover letter), interview training, improving oral communication (with Cours Florent), and alumni meetings.

Starting in the 4th year, there are one-on-one coaching sessions to help students become more confident and highlight their skills. I also organize three job dating sessions per year to support students in their search for internships.

What advice would you give to a future student interested in interior architecture and design?

I would advise them to do a discovery internship with us: a few days immersed in the basics of interior architecture and design. I would also advise all students to maintain their curiosity. That's what will make them good future professionals in creative fields.

The profession of interior architect and designer is constantly evolving. It aims to improve people's lives. Therefore, one must constantly reinvent oneself.



The profession of interior architect and designer is in constant evolution. Its purpose is to enhance the quality of life for individuals. Therefore, continuous reinvention is essential.



CAREERS IN INTERIOR ARCHITECTURE & DESIGN

INTERIOR ARCHITECT
DESIGNER
COMMERCIAL INTERIOR ARCHITECT /
RETAIL DESIGNER
EVENT INTERIOR ARCHITECT
UX DESIGNER
INTERACTIVE SPACE DESIGNER
INTERACTIVE OBJECT DESIGNER
SERVICE DESIGNER
ENVIRONMENT DESIGNER
GLOBAL DESIGNER
PRODUCT DESIGNER
PACKAGING DESIGNER

CULINARY DESIGNER
SCENOGRAPHER
EXHIBITION SCENOGRAPHER
MUSEOGRAPHER
INTERIOR DESIGNER / DECORATOR
TRENDS & RESEARCH MANAGER
ARTISTIC DIRECTOR
CREATIVE DIRECTOR
PERSPECTIVIST /
2D/3D CONCEPT DESIGNER

They are our pride: regardless of their class or degree, our alumni have crafted their professional journeys with originality, creativity, and talent. We can't wait to see yours.



ELISE JAMET

GROUP MANAGER ARCHITECTURE FRANCE AT GUERLAIN
LISAA GRADUATE 2017

Graduating with a Master's degree in Global Design from LISAA in 2017, Élise gained extensive professional experience during her studies at renowned companies. In 2015, she joined Galeries Lafayette in Paris, where she contributed to the window displays and the «Christmas of Another Planet» project. She continued at Boucheron working on store design and planning.

In February 2017, she joined Maison Chanel as a store designer, working on Travel Retail animations and the local European Chanel F&B market, adapting concepts and creating event podiums.

Élise Jamet now thrives as the Group Manager for Architecture France at the prestigious Maison Guerlain. In this role, she reports to the Merchandising Director and is responsible for store design and the planning of all architecture projects for the French market.



JÉRÉMY BOULLIER

PROJECT MANAGER INTERIOR ARCHITECT AT PROJECTIVE AGENCY
LISAA GRADUATE 2015

Jérémy Boullier graduated with a Master's degree in Interior Architecture and Design from LISAA in 2015. During his studies, he interned at various prestigious architecture firms, including the international agency Wilmotte & Associés SA.

In 2016, he joined Extensia Design & Build as a project manager architect. For nearly four years, he led several projects, further enhancing his interior design skills.

In April 2020, Jérémy joined Projective Agency as a Project Manager Interior Architect. He continues to develop his expertise and manages increasingly innovative interior architecture projects.



ANDRÉA SALEMI

PROJECT MANAGER DESIGN STRATEGY WITHIN THE ADP GROUP

- GRADUATED FROM LISAA IN 2018
- WORKED 5 YEARS AT ADAGIO
- JOINS THE DESIGN STRATEGY TEAM WITHIN THE ADP GROUP

What is your work today?

I am a project manager, working on the rollout of the Ex-Time brand launched by ADP. This is an airport hospitality brand overseeing the "terminal boutiques" in France and abroad. My role is to support the development of these projects, which are inspired by the hospitality world, adapted to the airport environment in boarding areas.

In this capacity, I source and manage design professionals, often renowned interior architecture and design agencies.

I also design and conceptualize some smaller renovation projects, such as VIP passenger lounges. What I really enjoy is the significant impact design has in such a technical and stressful environment as an airport.

We really focus on making life simpler, more intuitive, and more pleasant for passengers.

How did LISAA prepare you for professional life?

Our projects are based on real cases, carried out with real industry professionals. All presentations are made in front of actual clients, which is a great opportunity for students.

These same partners are also part of the master's final jury, offering an opportunity to be noticed and potentially receive internship, apprenticeship, or even job offers. Personally, this is how I found my internship without having to prospect.

A particular memory from your years at LISAA?

It's not one single memory, but I remember all the exchanges I had with teachers throughout my studies. I remember almost professional relationships, even back then.

Our interactions were rich, serious, and constructive. It fosters professional maturity, and I'm convinced that's what allowed me to progress rapidly in my career.

Do you feel part of the LISAA community?

Totally. When I need to source apprentices or interns, I always turn to LISAA because I know the level is high. I've also kept great contacts with members of my class, many of whom are now working in major agencies with which I collaborate today. Design is a small world, and we cross paths frequently.

Additionally, for the past two years, I've been a member of the diploma jury at LISAA. It's an honor to participate in such a significant moment in students' lives, and it allows me to meet some outstanding profiles.



© KAREL BALAS

MEET US

LISAA Paris Interior Architecture and Design offers many events to discover the school, meet the teaching teams, and engage with our students. These privileged moments are key to refining or confirming your orientation choices. Register now for one of them, and we will be happy to welcome you.

OPEN DAYS

Several times a year, the school opens its doors to the public for a weekend. The program includes conferences on our programs, presentations of careers, student work exhibitions, campus tours, and creative workshops. All of our teams and students will be present to interact with you. Our major Open House Days are an exceptional opportunity to immerse yourself in the school's creativity.

DISCOVERY WORKSHOPS

The discovery workshops in architecture, design, and scenography at LISAA Paris Interior Architecture and Design offer you the chance to explore a variety of disciplines and techniques, from rough sketches to models, including laser cutting and architecture. Organized during school holidays, these workshops are aimed at high school students or first-year higher education students. All necessary materials will be provided. You will also have the opportunity to prepare your portfolio during this introductory week.

PORTFOLIO COACHING

LISAA's teams offer coaching sessions during our events to help you build your portfolio, an essential element for any creative wishing to enter an applied arts school. From selecting items to layout, from visual consistency to storytelling, we will help you tell your story through a portfolio that highlights your work.



© ERIC BOBRIE



© ERIC BOBRIE



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5 REASONS

TO JOIN A LISAA SCHOOL

1

ACADEMIC EXCELLENCE

LISAA's programs are certified by RNCP titles at levels 6 or 7, guaranteeing access to positions of responsibility. From Bachelor to Master's degree, our comprehensive and specialized training paths will make you attractive profiles on the job market.

2

PROFESSIONAL TEACHERS

Our teachers are all recognized professionals in their fields, most of them still in position. Their grounding in real-world experience ensures an innovative teaching approach that is in line with current market trends and challenges.

3

PROJECT-BASED LEARNING

At LISAA, we encourage student autonomy and teamwork. Emphasis is placed on applying what has been learned and experimenting to foster creativity. You will work on real-world cases from partner companies, allowing you to face the demands of the professional world.

4

A LARGE ALUMNI NETWORK

Joining LISAA means becoming part of a vast community of students and thousands of active alumni. Mutual support and solidarity are at the heart of the school's values and continue beyond your studies. This relational network offers many opportunities to connect with the professional world.

5

A CULTURE OF CARE

The teaching teams at LISAA are dedicated to supporting students in developing their skills and creativity, respecting each individual's personality. This kind and non-competitive atmosphere helps you grow and develop the uniqueness of your creative potential.



GRAPHIC DESIGN & COMMUNICATION



ARCHI/DESIGN



FASHION



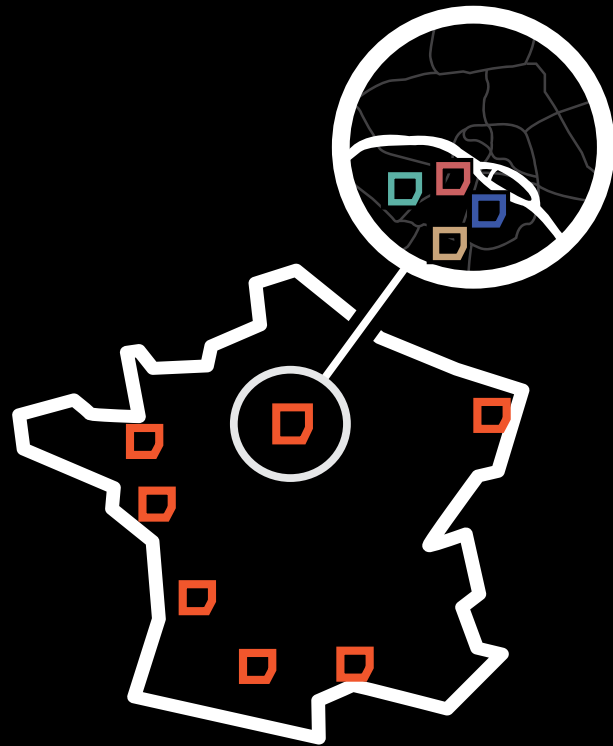
GAME/ANIMATION

OUR PROGRAMS

OUR CAMPUSES

10 CAMPUSES IN FRANCE, WHICH ONE WILL BE RIGHT FOR YOU?

With its four schools in Paris and six regional campuses, LISAA is currently the largest applied arts school in France. In each of these campuses, the working and dialogue spaces allow you to feel the DNA of LISAA, combining creativity, care, and innovation. This territorial network offers a great diversity and a strong community that will open up new possibilities for you.



A VARIETY OF EDUCATIONAL OFFERINGS

LISAA offers a range of educational programs through its various campuses that meet the needs of every student profile. International exposure, possible specialization in bachelor's or master's degrees, partnerships... each school offers, depending on its regional location, a version of the LISAA educational offer. One of them is surely the right fit for you!

SPECIFIC EXPERIENCES PER CAMPUS

The LISAA experience varies depending on the campus. In Paris, LISAA schools specialize in creative fields. In the regions, they integrate multiple disciplines and are deeply connected to the cultural life of their area. Whether located in city-center buildings with character or in modern, multidisciplinary campuses, all our schools are equipped with the best facilities to nurture your creativity and develop your technical skills.

THE PARIS SCHOOLS



**LISAA GRAPHIC DESIGN
& COMMUNICATION**



LISAA ARCHI/DESIGN



LISAA GAME/ANIMATION



LISAA FASHION

SCHOOLS IN THE REGIONS



LISAA NANTES

GRAPHIC DESIGN
ARCHI/DESIGN
FASHION



LISAA STRASBOURG

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA RENNES

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA TOULOUSE

GRAPHIC DESIGN
ARCHI/DESIGN
ANIMATION



LISAA MONTPELLIER

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA BORDEAUX

GRAPHIC DESIGN
ARCHI/DESIGN

LISAA is an International School. Students from all around the world join our programs to foster their creative skills in a diverse school with a unique approach.

A UNIQUE FRENCH EXPERIENCE

Studying in France is an exceptional opportunity to evolve within a rich cultural environment and heritage, surrounded by the biggest and leading companies in the creative, design and cultural industries.

ENGLISH PROGRAMMES

Our Paris and Strasbourg schools offer 100% English-language programs open to international students or French students who want to adopt a new perspective on their work, learn to adapt, and develop their professional language skills.

INTERNATIONAL CAMPUSES

Open your perspectives with LISAA Schools, with 100+ unique nationalities on campus. Learn and evolve with passionate teachers who are eager to share their knowledge with you.

INTERNSHIPS ABROAD

LISAA encourages every student to benefit from a professional immersion abroad. To assist in your search, you will receive support from our dedicated teaching team and the opportunities offered by our large network of partners worldwide.



A 5-STEP PROCESS

Admissions outside of Parcoursup are done by appointment, subject to availability and according to the admission procedures.

- 1** Students complete and submit an application form.
- 2** The student is then contacted to provide additional information and complete an admission file, which is required before the admission interview.
- 3** The admission interview, which can take place either remotely or at the school, allows the student to share their motivations and learn more about the school and the program they are applying to.
- 4** Candidates are informed of their eligibility after an admission committee. Eligible candidates then receive an enrollment form to complete.
- 5** Eligible candidates have one month to return their completed file and confirm their enrollment. Future students will receive their enrollment certificate and all necessary information for their studies.

CONTACTS



SALMA NAVARRE
ADMISSIONS OFFICER



ARNAUD WALTER
ADMISSIONS OFFICER



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ON LISAA.COM

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CREDITS

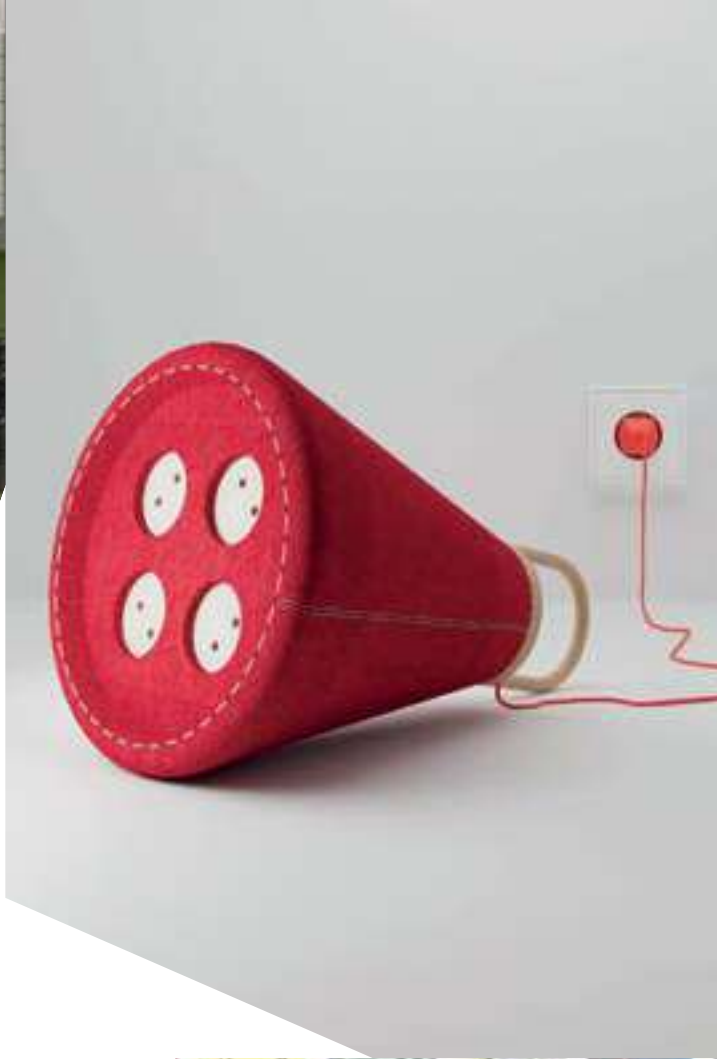
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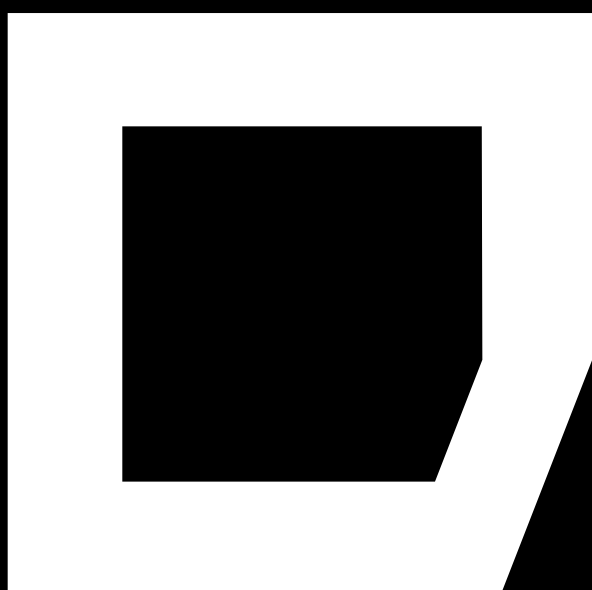
Photography: Eric Bobrie, Jon Mills, Atelier Diptik/Guillaume Lebrun, Spéos, and LISAA students

Edition 2024 © LISAA



←
1. STÉPHANE STACHURA & CÉSAR YDAIS
2. PROJET DE MICRO ARCHITECTURE
3. JULIEN BRANGER
4. COURTS DE COULEUR

PAUL BOURGEOIS



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Interior Architecture & Design

—

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COME MEET US





LISAA

GRAPHIC
DESIGN
& COMMUNICATION

THE SCHOOL FOR CREATIVE PROFESSIONALS

At LISAA Graphic Design & Communication School Paris, we share strong convictions. We firmly believe that to best prepare our students to face the challenges of tomorrow, we must provide them with training that aligns with the realities of the professional world, while offering them a nurturing and supportive environment.

This demanding yet friendly teaching approach, driven by an expert and passionate team, enables our students to learn while developing their individuality, creative spirit, and critical thinking.

Creativity and innovation turn ideas into reality and make a significant impact on our society.

This is why we strive, on the one hand, to cultivate our students' creativity, emotion, and sensitivity. We encourage in-depth exploration to develop unique skills and a personalized approach.

On the other hand, we are fully committed to the future by integrating new technologies into our training programs.

“

**Artificial intelligence
is revolutionizing design, providing new
creative perspectives and powerful tools.
It is essential that our students
learn to master them.**

”

This synergy between tradition and modernity prepares our students to excel in an ever-evolving world where innovation and human expertise are the keys to success.



ANNE BALAS-KLEIN

DIRECTOR OF LISAA GRAPHIC DESIGN & COMMUNICATION SCHOOL PARIS



1

ACADEMIC EXCELLENCE AND RECOGNIZED EXPERTISE

LISAA Design Graphique & Communication Paris is highly regarded by professionals and companies for its quality teaching and innovative, flexible educational approach. By structuring learning around projects and focusing on hands-on practice, you will grow under the guidance of our professors, all experienced professionals from the corporate world. Mastering tools combined with experimentation will unlock your creative potential.

STATE-OF-THE-ART EQUIPMENT FOR FUTURE-FOCUSED TRAINING

Our programs emphasize digital technology. The school is equipped with a modern computer suite and cutting-edge graphic software. We also offer a photo and sound studio, along with a print and screen-printing workshop, enabling exploration of both traditional and innovative applied arts techniques.

2

3

A STRONG NETWORK TO BOOST YOUR CAREER OPPORTUNITIES

By joining LISAA Graphic Design & Communication in Paris, you will gain access to an extensive network of professional contacts thanks to the school's partnerships with prestigious companies. Our strong presence in Paris allows us to form cultural partnerships (Picasso Museum, Museum of Natural History, National Dance Centre...), collaborate with major agencies (BETC, Publicis...), as well as large digital and audiovisual groups (Orange, France Télévisions, Canal+, Meetic, Veepee...), but also with smaller, highly creative organizations (Julliard Editions, Appie Cider, New Wave Surf...), as well as institutional partners and charitable associations (BNP, AXA,

A CREATIVE AND INSPIRING ENVIRONMENT

Located in the heart of Paris, the world's art and culture capital, the school provides an ideal environment for fostering creativity. Parisian museums, galleries, and cultural events will fuel your creative appetite and enhance your network. Additionally, with programs offered in English and international partnerships, the school provides a global perspective that enriches your experience

4

94%
EMPLOYMENT RATE
AFTER THE MASTER'S
PROGRAM

86%
EMPLOYMENT RATE
AFTER THE BACHELOR'S
PROGRAM

95%
CERTIFICATION

+2000
PARTNER

+1000
STUDENTS, 20% OF WHOM



STUDY PLAN

BACHELOR'S DEGREE

MASTER'S DEGREE

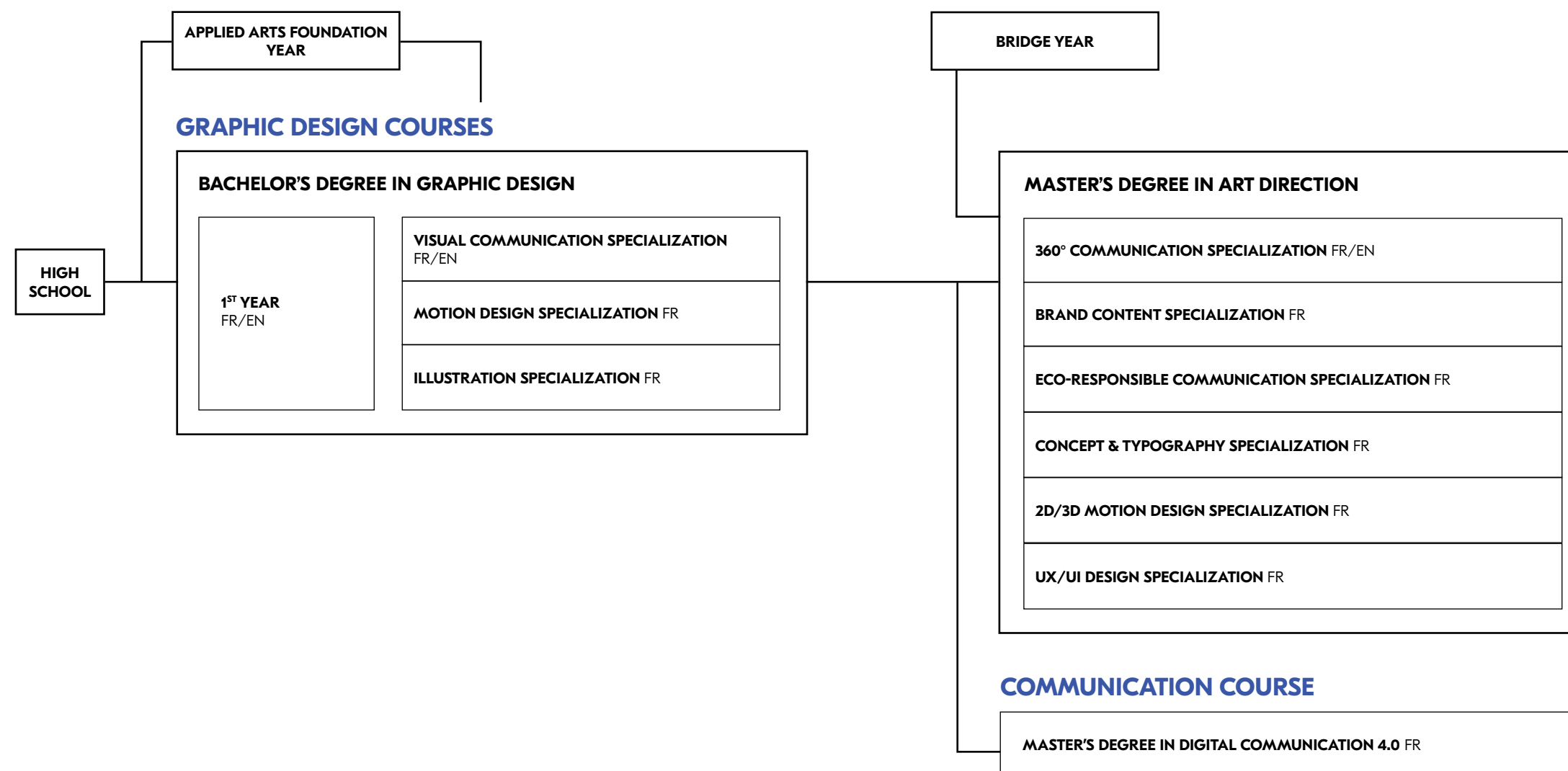
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FOUNDATION YEAR APPLIED ARTS

1 year
60 ECTS credits per year
Language: French

This multidisciplinary foundation year offers the opportunity to acquire the theoretical, technical, and methodological fundamentals common to all applied arts disciplines. You will be introduced to graphic design and illustration, fashion, interior architecture & design, and animation. Throughout the year, you will refine your professional project by specializing more and more in one of these four fields. At the end of this programme, and depending on your level, you can apply to join the second year of the various bachelor's programmes offered at LISAA.

BACHELOR'S IN GRAPHIC DESIGN

3 years
Level 6 RNCP Title (Bachelor's,
equivalent to Bac+3)

60 ECTS credits per year
Language: French/English

Professional Certification RNCP in Graphic Designer — IDAA-LISAA — Level 6, registered under RNCP number 37409 by decision of the Director General of France Compétences on March 27, 2023.

The field of graphic design is vast: brand identity, publishing, communication and advertising, packaging, website creation. This programme prepares you to become a versatile graphic designer capable of working across various media (print, illustrations, packaging, and interactive media). You will learn to put your artistic, technical, and creative skills at the service of a client, define a visual communication strategy, and create meaningful images that convey messages.

■ VISUAL COMMUNICATION FR/EN

This specialisation enriches your skills in image design to create a cohesive and impactful visual universe. Focusing on understanding client and market needs, this programme prepares you to effectively translate ideas into multi-platform visuals (print, advertising, visual identity, signage, events, etc.).

■ MOTION DESIGN FR

You will explore the fundamentals of animated graphics (motion design) to express and enhance concepts and graphic creations through movement, using appropriate software (Animate, After Effects). The programme includes both software training and graphic design tailored for motion design, a critical skill in today's industry.

BRIDGE YEAR

1 year
Language: French
60 ECTS credits

This post-bachelor's year is designed for those who lack the technical or artistic skills required to join LISAA's Master's in Art Direction. Over the course of a year, this programme covers the artistic, methodological, and technical fundamentals of graphic design. From infographics to motion design, photography, and UI/UX, you will gain the skills typically acquired during a bachelor's in graphic design while developing your own creative universe.

■ ILLUSTRATION FR

This specialisation equips students with the skills to create images for various visual communication platforms, from advertising to publishing to digital design. Through exploration of various representation techniques, from traditional drawing to digital creation, students develop a unique and strong personal style to convey emotions, tell stories, and engage audiences. With the rise of digital media, illustration has become a key element in creating impactful content for advertising campaigns.

MASTER'S IN DIGITAL COMMUNICATION 4.0

1 year
60 ECTS credits per year
Language: French

Professional Certification RNCP in Global Communication Manager — Level 7, registered under RNCP number 36636 by decision of the Director General of France Compétences on July 1, 2022.

This programme immerses you in the challenges posed by digital transformation and artificial intelligence. You will develop the key skills needed for today's management roles with a focus on ethical communication. Workshop-based courses allow you to apply your knowledge at your own pace. By the end of this course, you will master the intricacies of digital and print communication, CSR, brand strategy, branding, digital marketing, brand content, storytelling, and social media. The programme emphasizes soft skills development alongside budget management and strategic planning.

MASTER'S IN ART DIRECTION

2 years
Level 7 RNCP Title (Master's,
equivalent to Bac+5)

60 ECTS credits per year
Language: French/English

Professional Certification RNCP in Art Director — IDAA-LISAA — Level 7, registered under RNCP number 38942 by decision of the Director General of France Compétences on April 26, 2024.

This comprehensive and intensive master's programme offers total immersion in visual communication. Combining creative rigor with strategic thinking, it equips you to become a well-rounded creative leader capable of delivering unique and demanding graphic solutions tailored to the specific needs of each project and client.

■ 360° COMMUNICATION FR/EN

This specialisation immerses you in all fields of art direction. You will gain a comprehensive and strategic vision of communication, working on both print and digital media. You will develop skills in graphic identity, prototyping for desktop and mobile, and augmented publishing.

■ BRAND CONTENT FR

This specialisation hones your graphic and creative skills while developing key competencies in storytelling, strategic planning, and media management. You will be trained to craft captivating narratives and orchestrate impactful content campaigns aligned with brand and audience expectations.

■ 2D/3D MOTION DESIGN FR

Covering the entire production process—from initial concept to final execution, including storyboarding and motion design principles—you will learn every stage of 2D and 3D animation. By the end of this programme, you will be able to bring your ideas to life through innovative and creative animations.

■ ECO-RESPONSIBLE COMMUNICATION FR

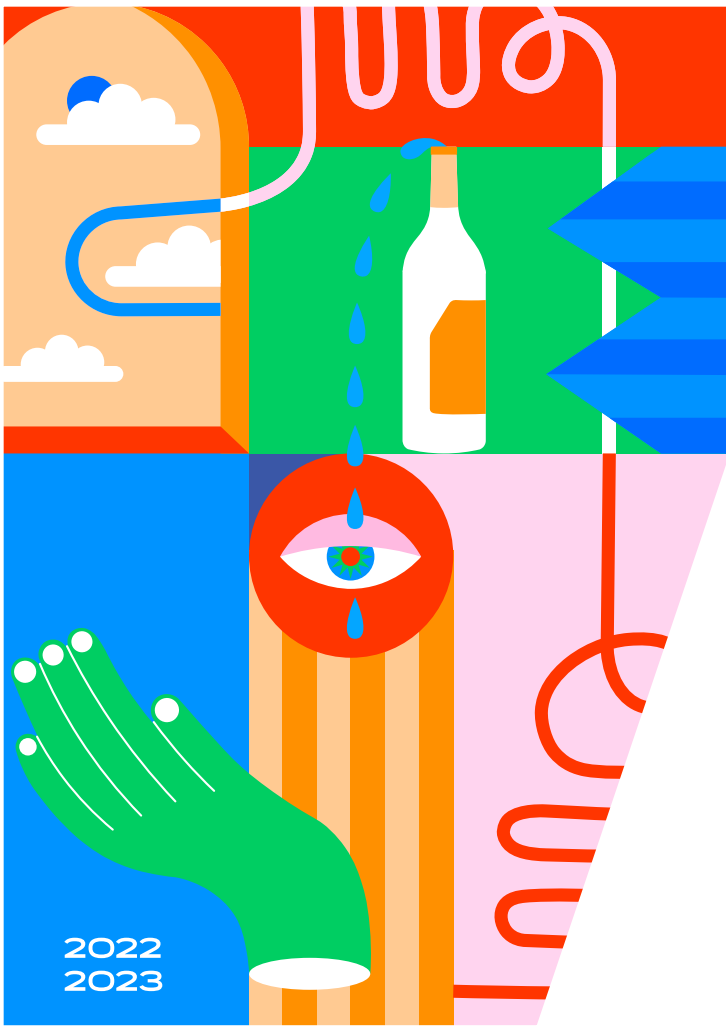
This programme provides complete immersion in the strategic management of responsible communication, covering a wide range of practices and methodologies. You will learn to create transparent and authentic content for print and digital media, develop awareness campaigns, and integrate sustainability principles into every aspect of your projects.

■ CONCEPT & TYPOGRAPHY FR

This specialisation focuses on the power of graphic symbols. You will learn to design fonts, understand the history and evolution of typography, and apply typographic principles to create balanced and effective visual compositions.

■ UX/UI DESIGN FR

This programme equips you with essential skills to design intuitive, aesthetic, and functional interfaces. You will use design tools such as Figma and Adobe XD to create interactive prototypes and visual mock-ups while developing a deep understanding of user needs.



BECOMING A PROFESSIONAL

LISAA Graphic Design & Communication Paris goes above and beyond to facilitate your entry into the workforce. How? With programmes aligned to current market demands and strong relationships with key industry players.

EXPERT AND RENOWNED TEACHERS

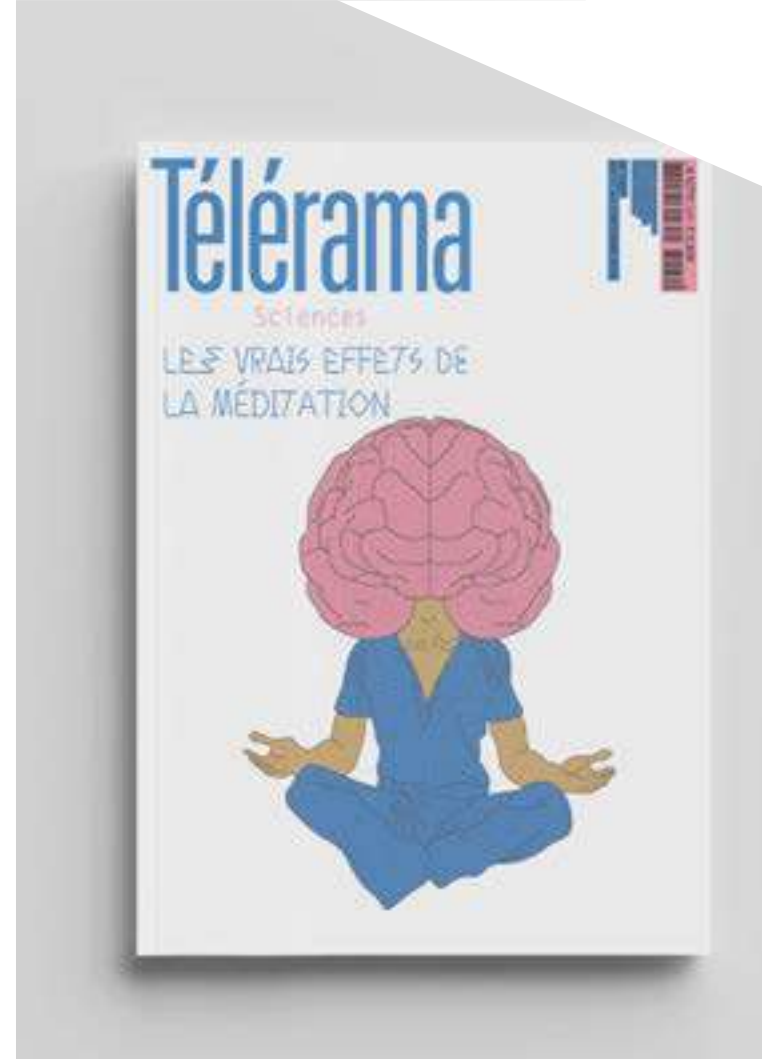
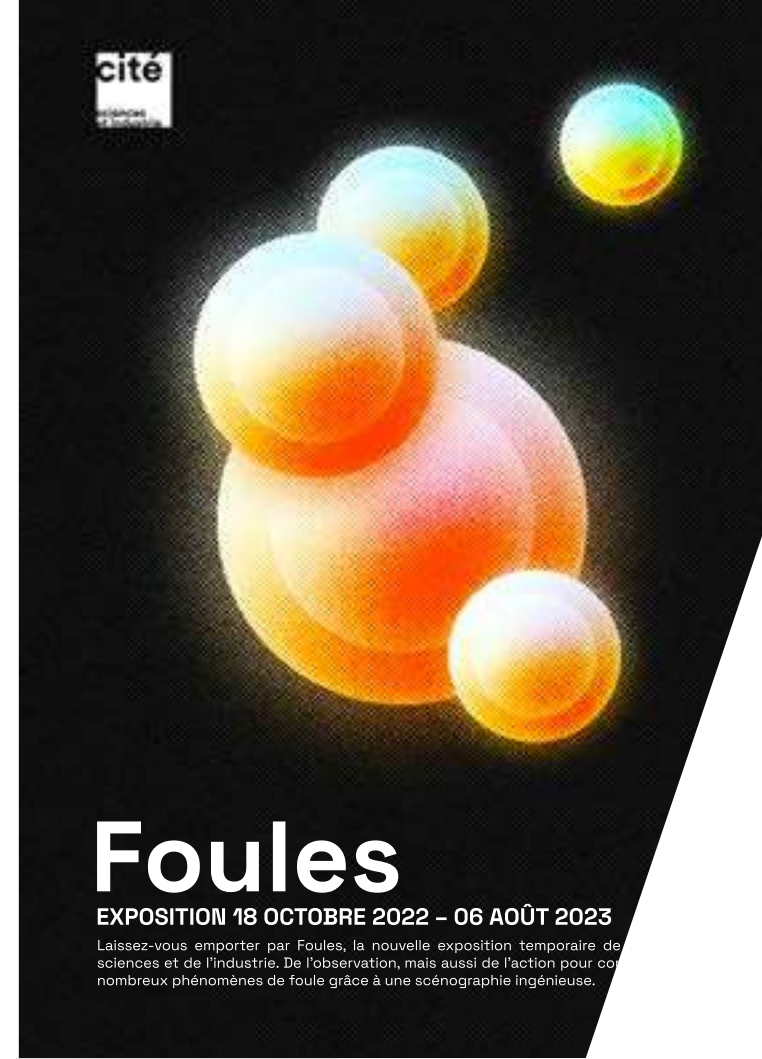
All our instructors are active professionals in communication, advertising, motion design, innovation management, digital communication, or 3D. Passionate and committed, they are dedicated to guiding you with care while imparting the knowledge and skills demanded by the industry. This will help you develop both your technical expertise and creativity—essential qualities for standing out and confidently starting your professional journey.

INTERNSHIPS THROUGHOUT THE PROGRAMME

Throughout your programme, you will have the opportunity to engage with the professional world through internships during your bachelor's studies. These immersive experiences will allow you to apply your skills in real-world settings, refine your abilities, and expand your network.

PRESTIGIOUS PARTNERS

We cultivate strong partnerships that take various forms. Our students work on real-life projects provided by partner companies. This is a valuable opportunity to experience the market's expectations and develop the skills sought after by employers. We also organize job-dating sessions, which act as springboards to secure internships and begin building your professional network.





STEVEN LANLARD
HEAD OF CORPORATE RELATIONS
LISAA GRAPHIC DESIGN & COMMUNICATION

The spirit of LISAA in a few words?

We focus on kindness. This allows students to feel confident enough to be themselves and to let their creativity flow.

How do you prepare students for industry changes?

First, all our instructors are active professionals who know the realities of the job. In addition, every year, we organize several meetings with industry professionals, company mentors, the pedagogical team, and management to review the programmes and align them with industry requirements. This led us to create courses dedicated to AI and a specialization option focused on responsible communication.

How do you support students toward employment?

We organize CV/portfolio coaching sessions, both group and individual. We also offer speaking workshops to help students become more confident in public speaking. We regularly host job dating events: companies come to the school, or students go to meet them in order to secure internships or jobs.



We have built strong relationships with companies that, over the years, trust us to select the students they hire.



Some examples of prestigious LISAA Graphic Design & Communication partners?

For example, we work with major companies like SNCF, BETC, Havas, Canal+, and TF1, as well as smaller organizations like Charlie's Agency, My Little Paris, and other startups.

What do partner companies appreciate in LISAA students?

The first thing that stands out is their versatility: this echoes the core curriculum of our programmes, which allows students to approach many different disciplines. There is also the technical level that allows them to be autonomous and manage complex projects, along with their creative innovation capabilities.

What advice would you give to a future LISAA student?

I would say they need to be curious and stay constantly aware of new trends. Artistic culture makes the difference—it cannot be sidelined in favor of technique...



CAREERS IN COMMUNICATION

DIGITAL COMMUNICATION MANAGER

COMMUNITY MANAGER

ADVERTISING MANAGER

SEO/SEA MANAGER

WEB EDITORIAL MANAGER

SOCIAL MEDIA MANAGER

DIGITAL MARKETING MANAGER

DIGITAL PROJECT MANAGER

DIGITAL COMMUNICATION

CONSULTANT

COMMUNICATION PROJECT MANAGER

BRAND MANAGER

CAREERS IN GRAPHIC DESIGN

GRAPHIC DESIGNER

INFOGRAPHER

LAYOUT ARTIST

TYPOGRAPHER

CREATIVE DIRECTOR

ART DIRECTOR

WEBDESIGNER

ILLUSTRATOR

DIGITAL DESIGNER

PACKAGING DESIGNER

MOTION DESIGNER

2D INFOGRAPHER

STORYBOARD ARTIST

VIDEO CLIP, OPENING, AND COMMERCIAL DIRECTOR

They make us proud: regardless of their promotion and their diploma, our alumni have managed to write their professional trajectory with originality, creativity, and talent. We can't wait to discover yours!



JEAN-GABRIEL BURTON

GRAPHIC DESIGNER / VIDEO MAKER AT ON ZE AIR AGENCY
LISAA GRADUATE 2022

Jean-Gabriel earned his Bachelor's in Graphic Design and Motion Design in 2020, which he continued with a Master's in UX Design completed in 2022.

During his studies, he gained experience at renowned companies and agencies, such as Havas Group, McCann Worldgroup, and Mioche Studio.

In 2020, he joined AXA as a graphic designer, where he created audiovisual content.

Later, he joined the Digital Communication Department of France Télévisions as a graphic design consultant, videographer, and editor. He worked on major events such as the Six Nations Tournament, the Cannes Film Festival, and the Olympic Games.

Today, Jean-Gabriel thrives as a graphic designer and video maker at ON ZE AIR, a digital strategy agency.



SOLÈNE DE MOURA

JUNIOR ART DIRECTOR AT LITTLE AGENCY
LISAA GRADUATE 2022

Solène joined LISAA in 2017 in the Applied Arts Prep program.

She continued her studies until obtaining her Master's in Art Direction and 360° Communication in 2022.

Passionate about merging innovation and aesthetics, she thrived through various internships, notably at Ubisoft as an assistant art director. She worked on enhancing the brand's digital presence by creating creative assets.

Today, Solène works as a Junior Art Director at Little Agency, where she designs impactful graphic design and motion design projects for perfume and cosmetics brands.



CÉLESTE NESSIM

ART DIRECTOR AT MARCEL

LISAA GRADUATE 2021

DIRECTRICE ARTISTIQUE CHEZ MARCEL

What path have you followed since your years at LISAA?

I entered LISAA in 2016 for a Bachelor's in Graphic Design, then continued with a Master's in Art Direction, specializing in UX/UI Design. After my studies, the Marcel agency hired me full-time. I have been working there for four years now.

What does your job consist of today?

Marcel is an advertising agency with many art directors. It's a term that covers a lot of different roles within the agency, and mine has evolved a lot. I started by working a lot on social media, and today, I help deploy ideas and concepts graphically. I work on desktop publishing production, roughs, photomontages, and recently I discovered a part of my job that I didn't know: preparing shoots and filming, which involves a lot of research and providing recommendations on intentions.

What makes LISAA stand out compared to other graphic design schools?

When I visited the LISAA campus, I immediately felt the "big family" atmosphere that is typical of the school. The students seemed to feel good there. There is a great spirit of collaboration among the students. Everyone is very proactive and goes beyond the teachers' instructions. We gave each other advice, shared good printing places, and recommended the best exhibitions to attend for certain courses... It's a great school, without the competitive atmosphere that some others may have.

How did LISAA help and prepare you for your professional integration?

At LISAA, there is a real advantage in bridging the gap between education and the professional world. I see it with some of the juniors who are joining today: when they leave school, there can be a real «creative slump» because the projects they work on don't resemble what they were taught. At LISAA, there are many highly professional projects that prepare us for what lies ahead.

Do you have a particular memory from your time at LISAA?

I have many. I remember the big events like Open House Days, workshops, and exams... There was a real buzz, and the campus transformed into a little village. What's for sure is that I wasn't the same person when I entered LISAA as I was when I left.

Do you feel part of the LISAA community? How has this network helped you?

Yes! The person who managed me when I arrived at Marcel was a former LISAA student. And today, I work a lot with a work-study student who also comes from LISAA. It's very pleasant because I know where she is, and what's ahead for her next year. We speak the same language. Also, last year, I was a jury member for the first-year students. I saw myself in their place and I'm excited to see the great art directors they will become.

© OASIS X NARUTO SHIPPUDEN
MARCEL AGENCY



MEET US

LISAA Graphic Design & Communication Paris offers you numerous events to discover the school, meet the teaching teams, and interact with our students. These special moments are key to refining or confirming your orientation choices. Sign up now for one of them, and we will be happy to welcome you.

OPEN DAYS

For a weekend, several times a year, the school opens its doors to the public. The program includes conferences on our courses, presentation of careers, exhibition of student work, campus tour, creative workshops... All our teams and students will be there to interact with you. Our major Open Days are an exceptional opportunity for you to immerse yourself in the creativity of the school.

AFTER SCHOOL

For a few hours, discover the school and its universe during a dedicated after-school event. This time for exchange and observation allows you to immerse yourself at the heart of the school, explore its particularities, and meet students in their working environment.

PORTFOLIO COACHING

The LISAA teams offer individual meetings to help you build your portfolio, an essential element for any creative wishing to join an applied arts school. From selecting the elements to layout, from visual coherence to storytelling, we will help you tell your story through a portfolio that highlights your work.



5 REASONS

TO JOIN A LISAA SCHOOL

1

ACADEMIC EXCELLENCE

LISAA's programs are certified by RNCP titles at levels 6 or 7, guaranteeing access to positions of responsibility. From Bachelor to Master's degree, our comprehensive and specialized training paths will make you attractive profiles on the job market.

2

PROFESSIONAL TEACHERS

Our teachers are all recognized professionals in their fields, most of them still in position. Their grounding in real-world experience ensures an innovative teaching approach that is in line with current market trends and challenges.

3

PROJECT-BASED LEARNING

At LISAA, we encourage student autonomy and teamwork. Emphasis is placed on applying what has been learned and experimenting to foster creativity. You will work on real-world cases from partner companies, allowing you to face the demands of the professional world.

4

A LARGE ALUMNI NETWORK

Joining LISAA means becoming part of a vast community of students and thousands of active alumni. Mutual support and solidarity are at the heart of the school's values and continue beyond your studies. This relational network offers many opportunities to connect with the professional world.

5

A CULTURE OF CARE

The teaching teams at LISAA are dedicated to supporting students in developing their skills and creativity, respecting each individual's personality. This kind and non-competitive atmosphere helps you grow and develop the uniqueness of your creative potential.



GRAPHIC DESIGN & COMMUNICATION



ARCHI/DESIGN



FASHION



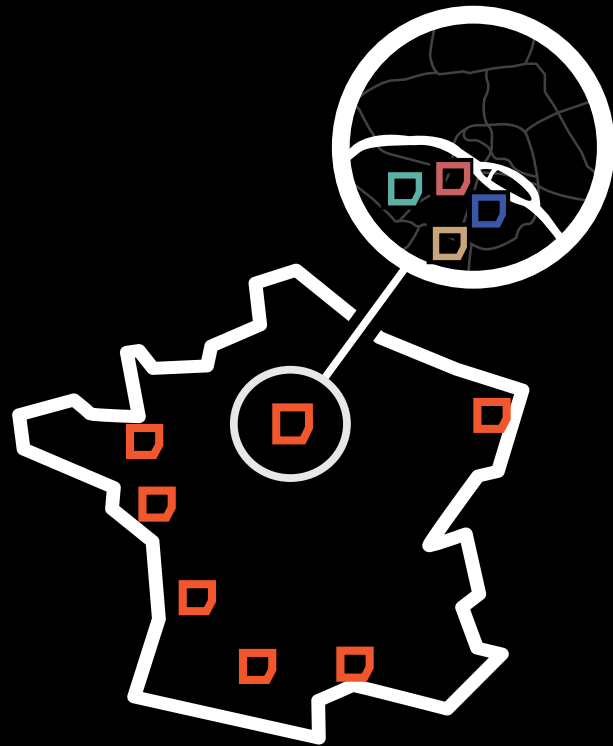
GAME/ANIMATION

OUR PROGRAMS

OUR CAMPUSES

10 CAMPUSES IN FRANCE, WHICH ONE WILL BE RIGHT FOR YOU?

With its four schools in Paris and six regional campuses, LISAA is currently the largest applied arts school in France. In each of these campuses, the working and dialogue spaces allow you to feel the DNA of LISAA, combining creativity, care, and innovation. This territorial network offers a great diversity and a strong community that will open up new possibilities for you.



A VARIETY OF EDUCATIONAL OFFERINGS

LISAA offers a range of educational programs through its various campuses that meet the needs of every student profile. International exposure, possible specialization in bachelor's or master's degrees, partnerships... each school offers, depending on its regional location, a version of the LISAA educational offer. One of them is surely the right fit for you!

SPECIFIC EXPERIENCES PER CAMPUS

The LISAA experience varies depending on the campus. In Paris, LISAA schools specialize in creative fields. In the regions, they integrate multiple disciplines and are deeply connected to the cultural life of their area. Whether located in city-center buildings with character or in modern, multidisciplinary campuses, all our schools are equipped with the best facilities to nurture your creativity and develop your technical skills.

THE PARIS SCHOOLS



**LISAA GRAPHIC DESIGN
& COMMUNICATION**



LISAA ARCHI/DESIGN



LISAA GAME/ANIMATION



LISAA FASHION

SCHOOLS IN THE REGIONS



LISAA NANTES

GRAPHIC DESIGN
ARCHI/DESIGN
FASHION



LISAA STRASBOURG

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA RENNES

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA TOULOUSE

GRAPHIC DESIGN
ARCHI/DESIGN
ANIMATION



LISAA MONTPELLIER

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA BORDEAUX

GRAPHIC DESIGN
ARCHI/DESIGN

INTERNATIONAL

LISAA is an International School. Students from all around the world join our programs to foster their creative skills in a diverse school with a unique approach.

A UNIQUE FRENCH EXPERIENCE

Studying in France is an exceptional opportunity to evolve within a rich cultural environment and heritage, surrounded by the biggest and leading companies in the creative, design and cultural industries.

ENGLISH PROGRAMMES

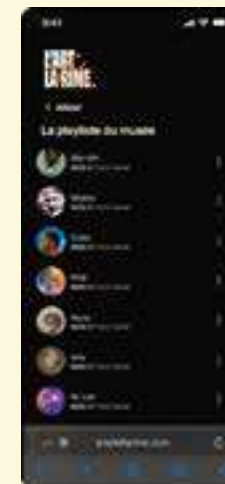
Our Paris and Strasbourg schools offer 100% English-language programs open to international students or French students who want to adopt a new perspective on their work, learn to adapt, and develop their professional language skills.

INTERNATIONAL CAMPUSES

Open your perspectives with LISAA Schools, with 100+ unique nationalities on campus. Learn and evolve with passionate teachers who are eager to share their knowledge with you.

INTERNSHIPS ABROAD

LISAA encourages every student to benefit from a professional immersion abroad. To assist in your search, you will receive support from our dedicated teaching team and the opportunities offered by our large network of partners worldwide.



Tickets



A 5-STEP PROCESS

Admissions outside of Parcoursup are done by appointment, subject to availability and according to the admission procedures.

- 1** Students complete and submit an application form.
- 2** The student is then contacted to provide additional information and complete an admission file, which is required before the admission interview.
- 3** The admission interview, which can take place either remotely or at the school, allows the student to share their motivations and learn more about the school and the program they are applying to.
- 4** Candidates are informed of their eligibility after an admission committee. Eligible candidates then receive an enrollment form to complete.
- 5** Eligible candidates have one month to return their completed file and confirm their enrollment. Future students will receive their enrollment certificate and all necessary information for their studies.

CONTACTS



MARYSE MENIGOT-MASSON
HEAD OF ADMISSIONS
FOUNDATION/BACHELOR'S



FATOUMATA N'DIAYE
HEAD OF ADMISSIONS
MASTER'S



SUYLINE CHAMBAUD
ADMISSIONS OFFICER



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CREDITS

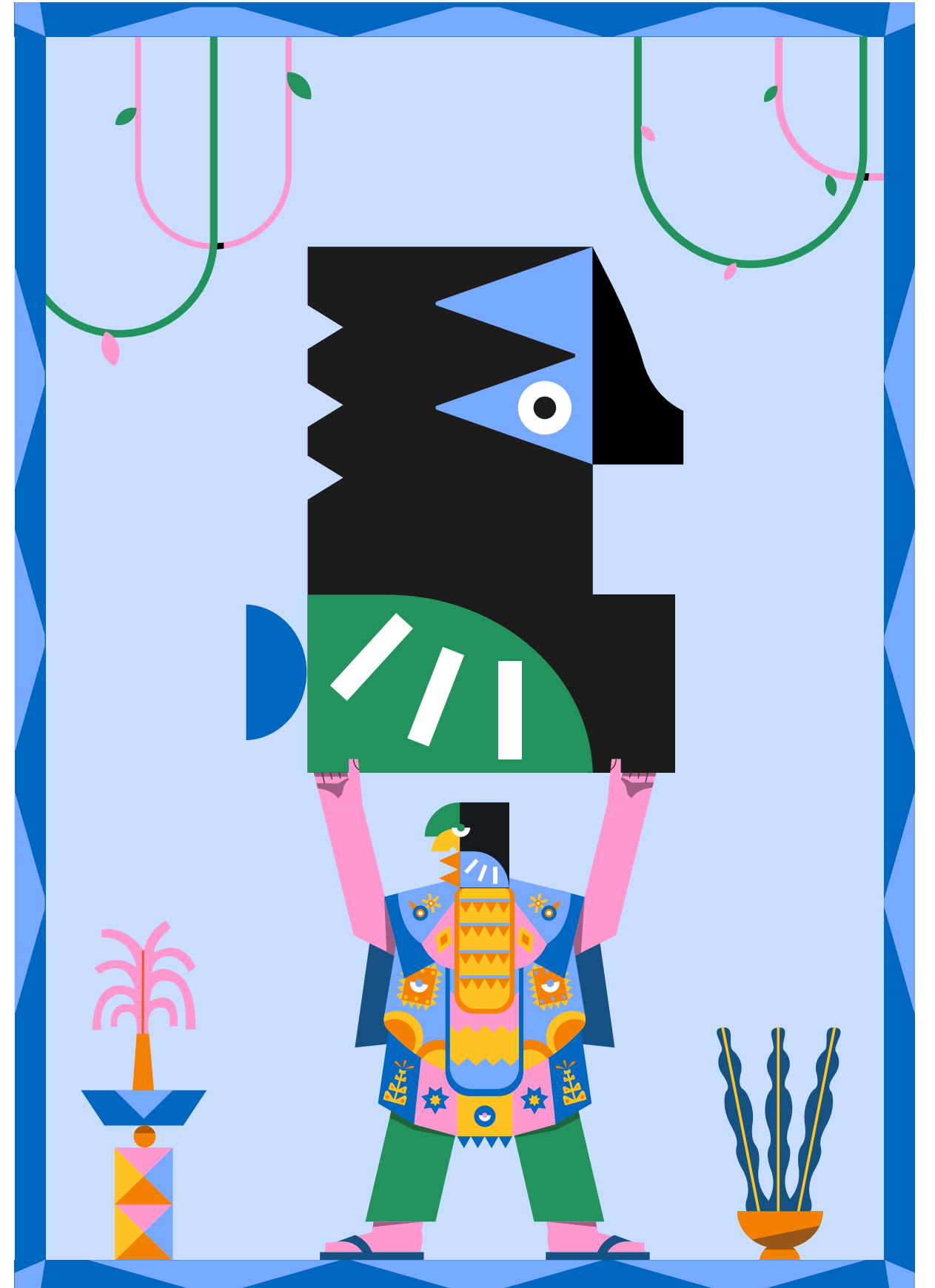
Marketing & Communication Director: Anne-Cécile Dumonchau

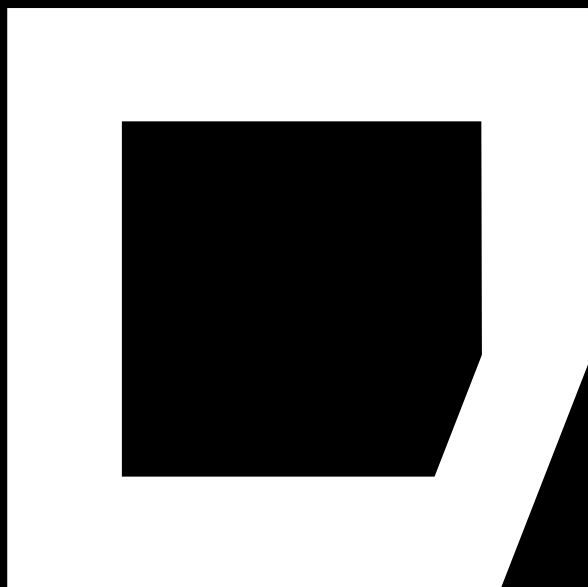
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Photography: Eric Bobrie, Jon Mills, Atelier Diptik/Guillaume Lebrun, Spéos, and LISAA students

Edition 2024 © LISAA





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& Communication Paris**

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www.lisaa.com

COME MEET US





LISAA
GAME/ANIM

THE SCHOOL FOR CREATIVE PROFESSIONALS



There is no doubt about the binding force of our school: it's passion! Come to LISAA with a desire to create, imagine, and develop. Have no limits, no shame, don't confine yourself to a fixed mindset, and don't fear the judgment of others.

“

**You are entering a creative incubator,
this is the time to give it your all
to achieve your goals and reach
the studios of your dreams.**

”

On our side, you have our word: we will do everything possible to help you succeed. First, by creating a healthy, supportive environment without competition. By providing the expertise and passion of expert professors from the best game and animation studios, ready to give you the keys and the standards of this industry. By offering you access to state-of-the-art equipment so you can experiment, until you achieve perfect mastery of the essential tools of the industry. And by helping you connect with key players in the gaming and animation sectors, so you can build your professional network.

You've understood, if you have the passion and join us, nothing else will be missing to achieve your dream.

**LEILA MÉNARD**

DIRECTOR OF LISAA GAME & ANIMATION SCHOOL PARIS



1

A TRAINING ALIGNED WITH THE NEEDS OF PRODUCTION

By selecting professors and guest speakers from the top studios in the industry, we ensure our programs are closely aligned with the market's requirements. Our project-based pedagogy reflects this ambition: beyond theoretical skills, you will be asked to put your learning into practice by working on real-world cases. Additionally, the cutting-edge equipment we have, from the various technical studios to the software, will ensure you master the tools used in the industry.

A SUPPORTIVE LISAA COMMUNITY

We are committed to providing the best possible environment for your learning. This includes a supportive atmosphere that allows you to experiment, learn, and explore with peace of mind. Our small-scale campus also fosters communication and mutual help. We are all passionate here, we speak the same language, and we share a love for creation. This friendly and "safe" culture will allow you, we are sure, to reveal the uniqueness of your creativity.

2

3

A STRONG ROOTING IN THE CREATIVE ECOSYSTEM OF VIDEO GAMES AND ANIMATION

We cultivate an extensive network to support your professional integration. Beyond our connections with game and animation studios, we belong to many associations such as the Réseau des Écoles de Cinéma d'Animation (RECA), the REJV, Capital Games, ACM SIGGRAPH, AFCA, ETNA, and FICAM. We maintain ongoing relationships with the Paris Conservatories of Music. This strong foundation within the creative ecosystem of gaming and animation will help you build your personal network and open up the opportunities you're looking for.

INTERNATIONAL EXPOSURE

We encourage international exchanges by being a member of the global network of art and design schools, Cumulus, and holding the Erasmus Charter, which allows us to send our students abroad and welcome international students to our campus. We encourage all our students to go abroad, whether for internships or other professional contracts, to experience the culture of major international animation studios and to enrich their skills and creativity.

4

85%

PROFESSIONAL INTEGRATION

2500 sqm

OF FLOOR SPACE SPREAD ACROSS 3 CAMPUSES

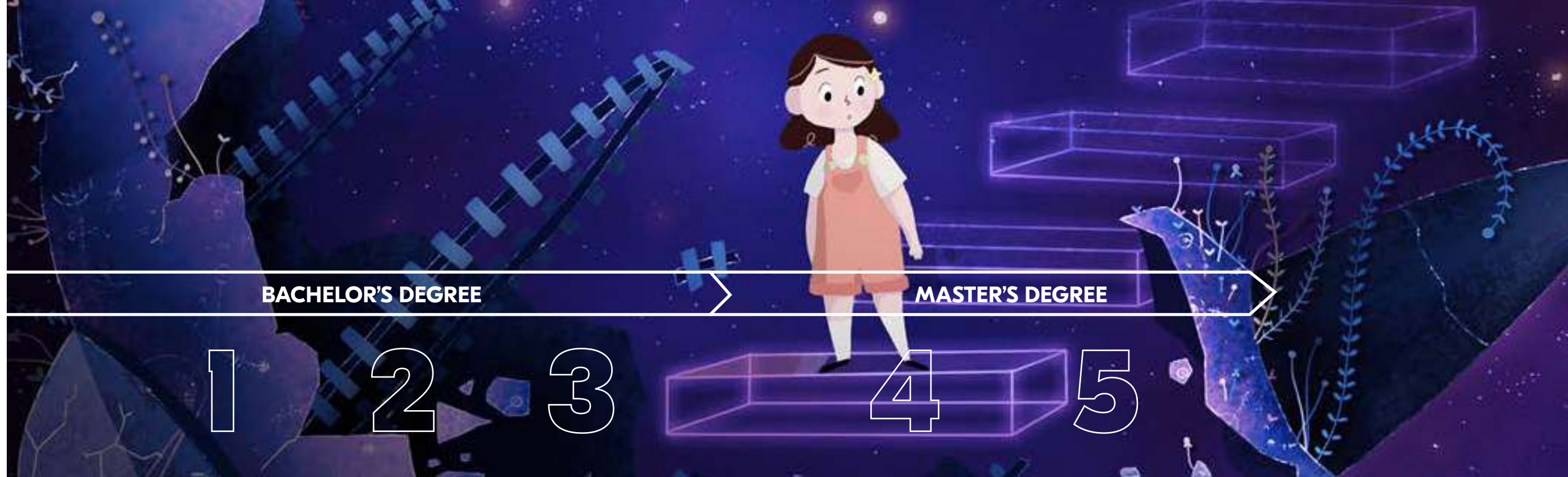
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COMPUTER STATIONS



**RANKED 5TH CREATIVE SCHOOL
OF EXCELLENCE IN CONSOLE
GAME PRODUCTION BY THE ROOKIES**

STUDY PLAN



BACHELOR'S DEGREE

MASTER'S DEGREE

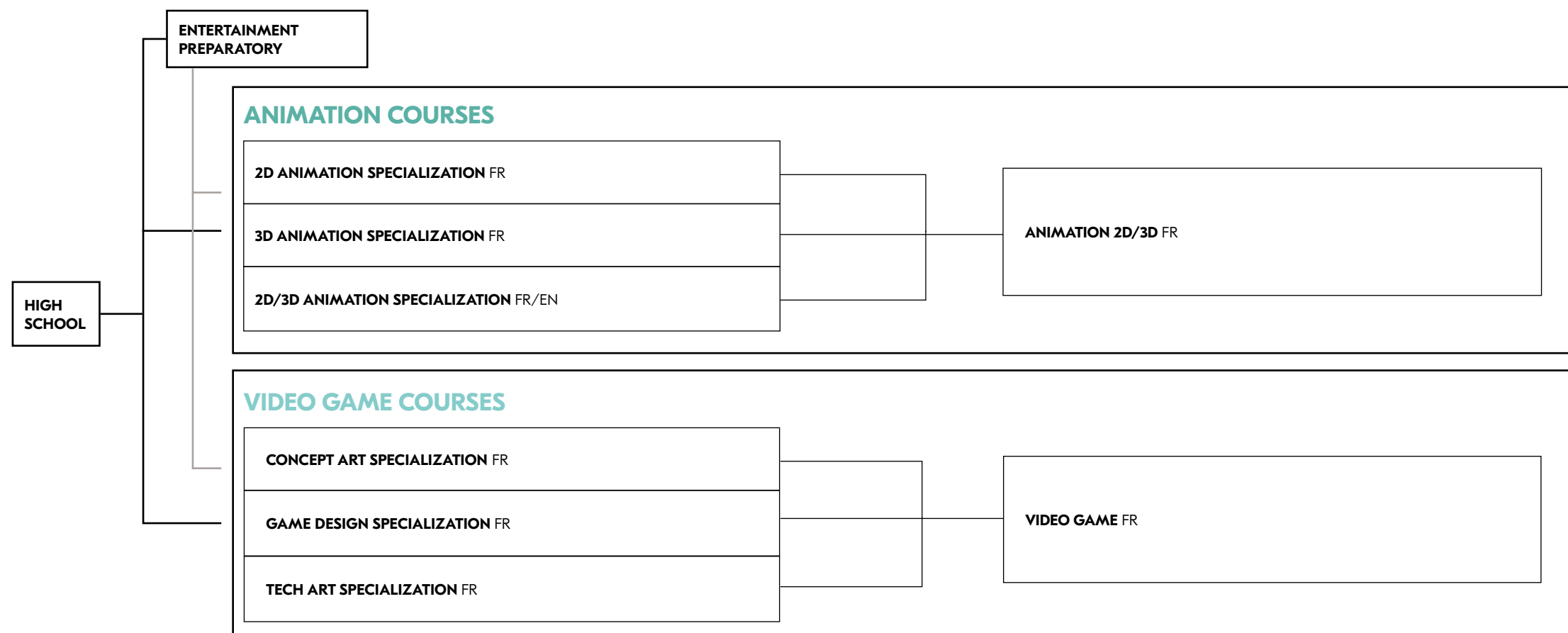
1

2

3

4

5





OUR ANIMATION COURSES

ENTERTAINMENT PREPARATORY

1 year
Language: French
60 ECTS credits per year

The Entertainment Preparatory course bridges the gap between the final year of high school and higher education in animation, special effects, and video game design. Classes mainly take place in workshops and will introduce you to the various tools and techniques used in the industry: scriptwriting, 2D design, 3D design, stop motion, game art...

This course prepares you to enter one of the bachelor's programs offered by LISAA GAME/ANIM, while helping you determine the path that suits you best: animation or video games.

BACHELOR ANIMATION

3 years
Bachelor (level Bac+3)
RNCP Level 6 Title

60 ECTS credits per year
Language: French

Professional RNCP certification as a Technical Designer of Animated Images and Special Effects - Bellecour École - Level 6, registered with the RNCP under number 36578 by decision of the Director General of France Compétences on July 1, 2022.

This program trains you for various artistic careers in animation. The first year is common and focuses on strengthening fundamental skills (drawing, volume, perspective, color...) while also introducing you to 2D and stop-motion animation, 3D modeling, and an introduction to VFX.

In the second year, you will choose your specialization: 2D animation, 3D animation, or 2D/3D animation. If you want to deepen your academic background and be better prepared to become a designer, storyboard artist, 2D or 3D animator, or CG generalist, you can continue your studies with the Master's Animation 2D/3D program.

2D ANIMATION SPECIALIZATION

This specialization allows you to become an expert in 2D animation by acquiring all the necessary skills, from storyboard creation to animating elements, as well as creating still images and editing.

2D/3D ANIMATION SPECIALIZATION FR/EN

This specialization allows you to acquire the skills needed to produce an animation in either 2D or 3D. Your versatile and complete profile will make you particularly attractive in the job market.

3D ANIMATION SPECIALIZATION

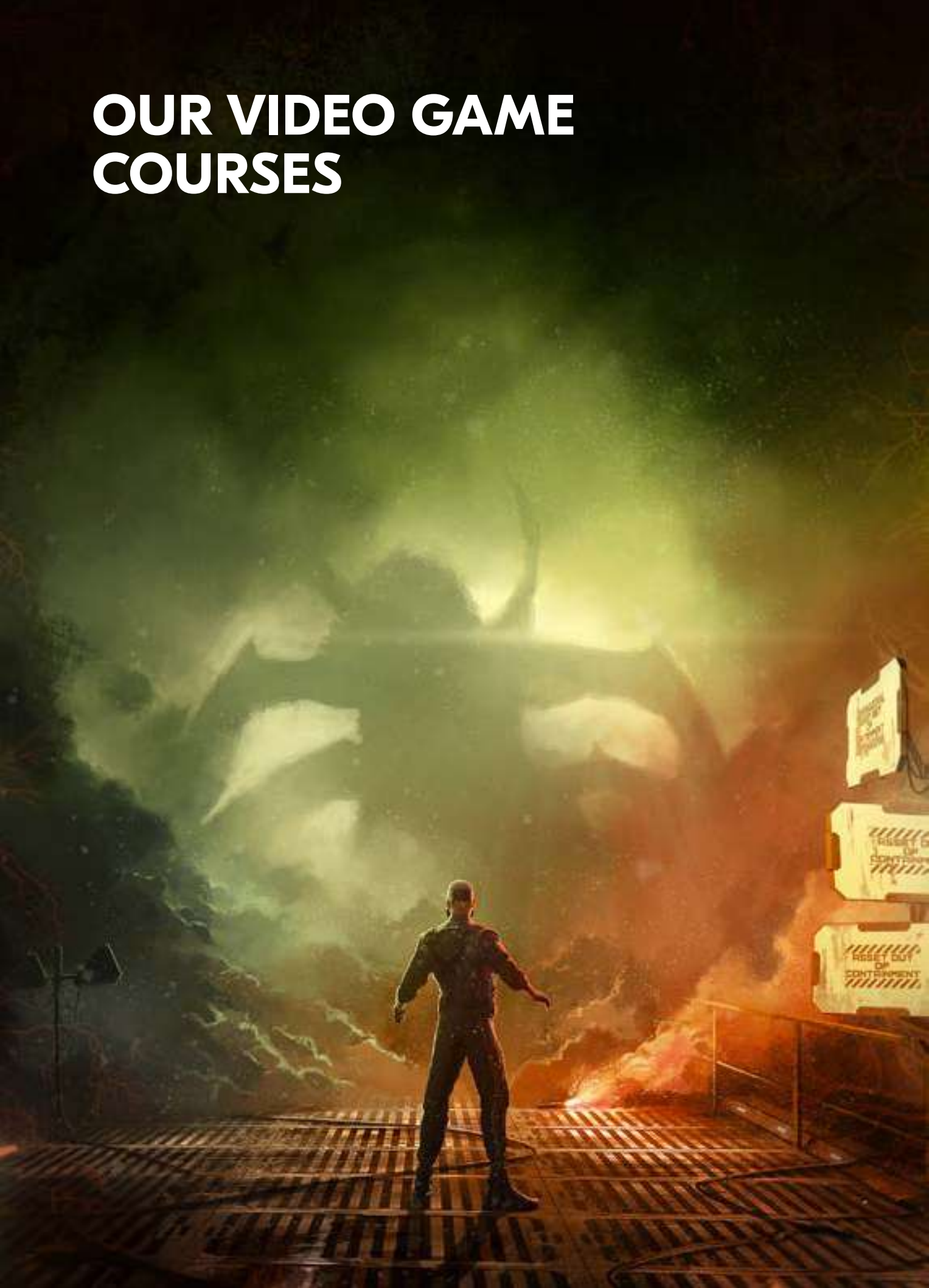
This specialization enables you to acquire all the necessary skills for creating 3D video objects. Pre-production, production, post-production: you will master every step of this production chain.

2D/3D ANIMATION MASTER'S DEGREE

2 years
Master's (level Bac+5)

Language: French
60 ECTS credits per year

In 2 years, the Master's in Animation 2D/3D will help you specialize and deepen your skills in direction, software usage, production management, and the supervision of complex projects. You will learn both how to perform tasks in the production process and how to coordinate them. Animation studios are increasingly looking for profiles that combine specialization and management skills. Your maturity and solid knowledge of the production pipeline will allow you to project yourself into this exciting world.



OUR VIDEO GAME COURSES

ENTERTAINMENT PREPARATORY

1 year
Language: French
60 ECTS credits per year

The Entertainment Preparatory course bridges the gap between the final year of high school and higher education in animation, special effects, and video game design. Classes mainly take place in workshops and will introduce you to the various tools and techniques used in the industry: scriptwriting, 2D design, 3D design, stop motion, game art...

This course prepares you to enter one of the bachelor's programs offered by LISAA GAME/ANIM, while helping you determine the path that suits you best: animation or video games.

VIDEO GAME BACHELOR

3 years
Bachelor (Bac+3 level)
RNCP level 6 title

60 ECTS credits per year
Language: French

Professional Certification RNCP in Video Game Designer — Bellecour École — Level 6, registered under RNCP number 38294 by decision of the Director General of France Compétences on November 15, 2023.

This three-year program allows you to acquire the culture and skills required to enter the video game industry. You will study the history of video games and learn the techniques used in the industry, from drawing to 3D. From the first year, you will choose a specialization between Concept Art, Game Design, and Tech Art. Each of these specializations corresponds to a sought-after focus in this field. Upon completion of your Bachelor's degree, you can continue your video game training and deepen and diversify your knowledge with the Video Game Master's program offered by LISAA.

CONCEPT ART SPECIALIZATION

The concept artist's role is to create the artistic and visual environment of the game. They design the artistic direction of the game's characters and must be capable of creating characters in both 2D and 3D. You will learn to create 2D characters (character design) or 3D characters (modeling, texturing), both by drawing on traditional media and using a graphic tablet.

TECH ART SPECIALIZATION

The technical artist's job is to master the creation of 3D environments, from the initial idea to 3D modeling, and also their integration into game engines. They are the creative director of the game. In three years, you will study 3D modeling, texturing, lighting, shader creation, VFX, and using game engines such as Unity 3D and Unreal Engine 4.

GAME DESIGN SPECIALIZATION

The game designer is the architect of the game: they design the narrative dimension, rules, constraints, and also the ergonomics. This role is very comprehensive and requires mastering a variety of skills such as UX design and project management. Over three years, you will cover game design, level design, prototyping, 3D techniques, UX design, and project and team management.

VIDEO GAME MASTER'S DEGREE

2 years
Master's (Bac+5 level)

Language: French
60 ECTS credits per year

In two years, the Video Game Master's program allows you to complete and deepen your skills in Concept Art, Game Design, or Tech Art. You will combine 2D and 3D techniques to work on 3D game development projects and will be able to optimize production timelines. This comprehensive Master's program will be a real springboard to professional positions such as: character artist, concept artist, environment artist, lighting artist, material artist, hard surface modeler, texture artist, tech artist, game designer, or gameplay programmer.

BECOMING A PROFESSIONAL

LISAA Game and Animation Paris takes all the necessary steps to facilitate your professional integration. How? By offering programs that are in line with the challenges of the market, backed by solid relationships with key industry players.

EXPERT AND RECOGNIZED TEACHERS

All of our professors are active professionals. They come from some of the most prestigious gaming and animation studios. Passionate and committed, they are dedicated to supporting you with care while sharing the knowledge and skills required by the industry. This will allow you to develop both your technical expertise and creativity, essential qualities to help you stand out and start your professional journey with confidence.

SUPPORT IN FINDING EMPLOYMENT

LISAA Game/Anim provides you with specific support in finding internships, a key element of your professional training. We regularly organize meetings with industry professionals and alumni to expand your network and provide valuable insights into the job market, as well as speed recruiting sessions. This support will facilitate your integration into the professional world of video games and animation.

PRESTIGIOUS PARTNERSHIPS

We cultivate strong partnerships that can take several forms. First, our students work on real cases, including project commissions from certain studios. These projects allow them to experience the overall pipeline of a gaming or animation studio. This is an opportunity to face the market's demands and the skills sought by recruiters.





SERENA BUSATO
HEAD OF CORPORATE RELATIONS
LISAA GAME/ANIM

How does LISAA prepare students for the changes in the gaming and animation industry?

Most of our professors and program heads are industry professionals. In addition, our exchanges with our partners allow us to track technical market developments to offer our students training that is as close to reality as possible. For their diploma projects, for example, they learn all the steps involved in creating a game. At the same time, we also receive project commissions from certain studios. For example, in the second year, France TV asked us to create jingles for promoting the 2024 Olympic Games. For Quantic Dream, our students worked on a project for an expansion of a video game (Detroit). This really allows them to dive into the concrete aspects of the work and its evolution.

How do you support students in finding employment?

First, we provide individual support for students: I meet with them in my office and help them optimize their CV, portfolio, and refine their career goals based on their interests and available opportunities. We also make sure to increase the number of encounters between students and professionals by organizing networking events, industry conferences, round tables, and even portfolio reviews. Additionally, studios come to the school for «speed recruiting» sessions. All these interactions allow students to face recruiters, get used to these exchanges, and become more confident.

Can you give us some examples of the school's iconic partner companies?

In animation, I can mention Media One, where we did studio visits this year and who organized a «Character design» contest for an animated series. We also have regular partner Illumination Studios, who participated in our speed recruiting and gave a conference.

In gaming, I can mention Tap Nation, with whom we held a speed recruiting session and a conference, Parallel Studio, which gave a conference. We can also count Ubisoft, Studio Hari, and Quantic Dream among our partners.

What do partner companies appreciate about LISAA students?

They appreciate that our students are versatile with a generalist education. With us, they learn every step in the creation of an animated film or a video game. This helps address all technical questions and facilitates the creation process.

What advice would you give to a prospective student?

I would first advise them to be curious and to try different styles. Then, they should work a lot on personal projects, alone or with classmates, to feed their portfolio as much as possible. Also, a more general tip: try to network, be active on social media, share your creations, but also attend professional events to meet as many industry professionals as possible.



To attract recruiters' attention, you need to show them that you are passionate, and not just limited to school exercises.



CAREERS IN GAME AND ANIMATION

CHARACTER DESIGNER
DIRECTOR
EDITOR
3D MODELLING ARTIST
BACKGROUND DESIGNER
PREVIZ ARTIST
COMPOSER
LAYOUT MAN
2D AND 3D ANIMATOR
CONCEPT ARTIST
2D CHARA ARTIST
3D MODELER
3D GENERALIST
STORYBOARDER
RIG ARTIST
CONCEPT ARTIST

UI ARTIST
VFX ARTIST
RENDERING ARTIST
TEXTURING ARTIST
LIGHTING ARTIST
ENVIRONMENT ARTIST
ARTISTIC DIRECTOR
TECHNICAL DIRECTOR
2D FX ARTIST
GAME DESIGNER
TECHNICAL DESIGNER
LEVEL DESIGNER
TECHNICAL GAME DESIGNER
QA TESTER
UX DESIGNER

OUR ALUMNI

They are our pride: regardless of their graduation year and diploma, our alumni have been able to carve out their professional trajectory with originality, creativity, and talent. We can't wait to discover yours!



ANTOINE ALVES

3D ENVIRONMENT ARTIST AT UBISOFT
MASTER'S DEGREE GAME ART GRADUATE 2023

Antoine joined LISAA GAME/ANIM in 2018 and specialized in Tech Art from his second year. After completing his bachelor's degree, he continued his studies with the Mastère Game, still at LISAA, which he obtained in 2023. During his master's, he completed a 6-month internship at Nog Studio as a 3D Environment Artist. After his degree, he secured an internship at Ubisoft Montpellier to work on the project Beyond Good and Evil 2 as a 3D Environment Artist. He was kept in the same position after the internship and still works at Ubisoft today.



DIANE PEYNET

CHARACTER DESIGNER AT LABEL ANIM
BACHELOR ANIMATION GRADUATE 2023

Diane obtained a Bachelor in Animation at LISAA GAME/ANIM in 2023. Thanks to the school's network and her spontaneous applications, she had the opportunity to undertake several internships at Watch Next Media, Xilam Animation, and Label Anim in character design. After her final internship at Label Anim, she was hired as a character designer. She develops her skills by working on both storyboards and props design.



MAX NOBILET

FREELANCE ANIMATOR
BACHELOR ANIMATION GRADUATE 2023

Max graduated with a Bachelor in Animation in 2023. During his studies, he completed an internship at Werlen Meyer as a 2D animator. After earning his degree, he landed his first job at OLM as an animation intervalist, working on projects like Pokémon, Gundam, and Rick and Morty The Anime. Today, he works as a freelancer on productions such as One Piece and Undead Unluck, as well as for video games.



MAURANE TEILLOUX

TECHNICAL ARTIST AT PARALLEL STUDIO

- LISAA GRADUATE 2019
- FIRST JOB AT PARALLEL STUDIO
- CONTRIBUTION TO THE PORT OF THE GAME EQOO ON NINTENDO SWITCH IN 2020
- CREATION OF THE GAME UNDER THE WAVES, PUBLISHED BY QUANTIC DREAM IN 2023
- APPOINTED ARTISTIC TECHNICAL DIRECTOR IN OCTOBER 2023



PROJET UNDER THE WAVES

What was your journey at LISAA GAME/ANIM?

I joined LISAA right after high school in 2016. The preparatory year was very beneficial for me, as unlike some students, I hadn't done any previous artistic studies. After this first year, I chose to continue in the video game field for two more years. The second year allowed me to acquire the basics in the different video game development roles. Then, during the third year, I specialized in 3D environment creation.

And since then?

After obtaining my Bachelor's, I continued with a 4th year at another school, before working full-time at Parallel Studio, which offered me a permanent position after my internship. I contributed to the porting of the game EQOO on Nintendo Switch, released in February 2020. Later, I participated in the creation of the game Under the Waves, published by Quantic Dream, released in August 2023, as a 3D Environment Artist and additional Technical Artist. Following the success of Under the Waves, I took on the role of Artistic Technical Director in October 2023 for a still unannounced project.

A project that stood out for you?

I am particularly proud of my contribution to the project Under the Waves. It was an incredible experience that I worked on for more than three years. I was lucky to work with an amazing team, with whom we poured passion and energy into developing the game. I learned so much.

A particular memory from your time at LISAA?

I think of my final year project, "Bug Neighbours", which went very well. We were a motivated and tight-knit team, and we really had fun developing this game together.

MEET US

LISAA Game/Anim Paris offers numerous events for discovering the school, meeting the teaching teams, and exchanging ideas with our students. These privileged moments are key to refining or confirming your career choices. Sign up now for one of them, and we'll be happy to welcome you.

OPEN DAYS

A few times a year, the school opens its doors to the public for a weekend. The program includes: conferences on our courses, presentations of the professions, exhibitions of student work, campus tours, creative workshops... All our teams and students will be on site to interact with you. Our major Open House Days are an exceptional opportunity to immerse yourself in the creativity of the school.

DISCOVERY WORKSHOPS

The animation workshop offered by LISAA Game/Animation during school holidays will introduce you to the basics of traditional and software-based animation, from storyboard staging to layout and drawing. The video game workshop will help you grasp drawing, game design, and prototyping. At the end, you'll be able to take home a small game, for which you'll have designed some elements.

PORTFOLIO COACHING

The LISAA teams offer individual meetings to guide you in building your portfolio, an essential element for any creative wishing to join an applied arts school. From selecting elements to layout, from visual coherence to storytelling, we'll help you present your journey through a portfolio that showcases your work.



**THE SCHOOL AT THE HEART
OF GAME/ANIM EVENTS**



5 REASONS

TO JOIN A LISAA SCHOOL

1

ACADEMIC EXCELLENCE

LISAA's programs are certified by RNCP titles at levels 6 or 7, guaranteeing access to positions of responsibility. From Bachelor to Master's degree, our comprehensive and specialized training paths will make you attractive profiles on the job market.

2

PROFESSIONAL TEACHERS

Our teachers are all recognized professionals in their fields, most of them still in position. Their grounding in real-world experience ensures an innovative teaching approach that is in line with current market trends and challenges.

3

PROJECT-BASED LEARNING

At LISAA, we encourage student autonomy and teamwork. Emphasis is placed on applying what has been learned and experimenting to foster creativity. You will work on real-world cases from partner companies, allowing you to face the demands of the professional world.

4

A LARGE ALUMNI NETWORK

Joining LISAA means becoming part of a vast community of students and thousands of active alumni. Mutual support and solidarity are at the heart of the school's values and continue beyond your studies. This relational network offers many opportunities to connect with the professional world.

5

A CULTURE OF CARE

The teaching teams at LISAA are dedicated to supporting students in developing their skills and creativity, respecting each individual's personality. This kind and non-competitive atmosphere helps you grow and develop the uniqueness of your creative potential.



GRAPHIC DESIGN & COMMUNICATION



ARCHI/DESIGN



FASHION



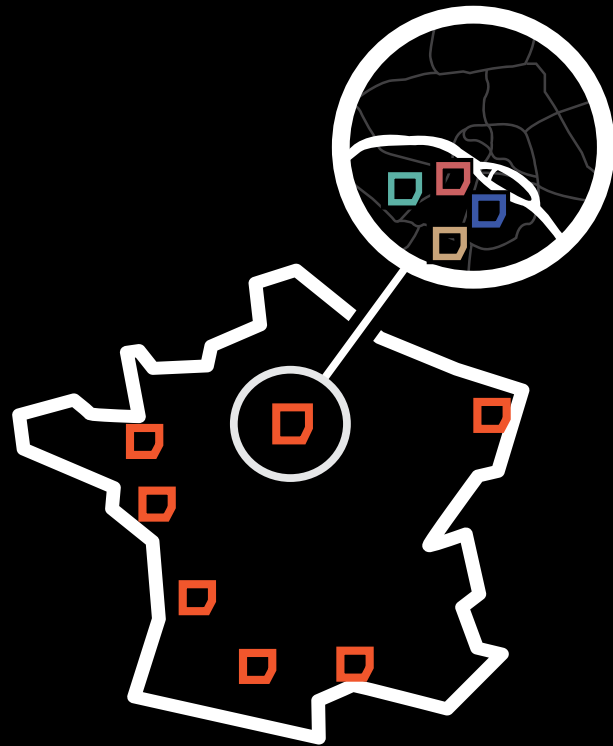
GAME/ANIMATION

OUR PROGRAMS

OUR CAMPUSES

10 CAMPUSES IN FRANCE, WHICH ONE WILL BE RIGHT FOR YOU?

With its four schools in Paris and six regional campuses, LISAA is currently the largest applied arts school in France. In each of these campuses, the working and dialogue spaces allow you to feel the DNA of LISAA, combining creativity, care, and innovation. This territorial network offers a great diversity and a strong community that will open up new possibilities for you.



A VARIETY OF EDUCATIONAL OFFERINGS

LISAA offers a range of educational programs through its various campuses that meet the needs of every student profile. International exposure, possible specialization in bachelor's or master's degrees, partnerships... each school offers, depending on its regional location, a version of the LISAA educational offer. One of them is surely the right fit for you!

SPECIFIC EXPERIENCES PER CAMPUS

The LISAA experience varies depending on the campus. In Paris, LISAA schools specialize in creative fields. In the regions, they integrate multiple disciplines and are deeply connected to the cultural life of their area. Whether located in city-center buildings with character or in modern, multidisciplinary campuses, all our schools are equipped with the best facilities to nurture your creativity and develop your technical skills.

THE PARIS SCHOOLS



**LISAA GRAPHIC DESIGN
& COMMUNICATION**



LISAA ARCHI/DESIGN



LISAA GAME/ANIMATION



LISAA FASHION

SCHOOLS IN THE REGIONS



LISAA NANTES

GRAPHIC DESIGN
ARCHI/DESIGN
FASHION



LISAA STRASBOURG

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA RENNES

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA TOULOUSE

GRAPHIC DESIGN
ARCHI/DESIGN
ANIMATION



LISAA MONTPELLIER

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA BORDEAUX

GRAPHIC DESIGN
ARCHI/DESIGN

LISAA is an International School. Students from all around the world join our programs to foster their creative skills in a diverse school with a unique approach.

A UNIQUE FRENCH EXPERIENCE

Studying in France is an exceptional opportunity to evolve within a rich cultural environment and heritage, surrounded by the biggest and leading companies in the creative, design and cultural industries.

ENGLISH PROGRAMMES

Our Paris and Strasbourg schools offer 100% English-language programs open to international students or French students who want to adopt a new perspective on their work, learn to adapt, and develop their professional language skills.

INTERNATIONAL CAMPUSES

Open your perspectives with LISAA Schools, with 100+ unique nationalities on campus. Learn and evolve with passionate teachers who are eager to share their knowledge with you.

INTERNSHIPS ABROAD

LISAA encourages every student to benefit from a professional immersion abroad. To assist in your search, you will receive support from our dedicated teaching team and the opportunities offered by our large network of partners worldwide.



A 5-STEP PROCESS

Admissions outside of Parcoursup are done by appointment, subject to availability and according to the admission procedures.

- 1** Students complete and submit an application form.
- 2** The student is then contacted to provide additional information and complete an admission file, which is required before the admission interview.
- 3** The admission interview, which can take place either remotely or at the school, allows the student to share their motivations and learn more about the school and the program they are applying to.
- 4** Candidates are informed of their eligibility after an admission committee. Eligible candidates then receive an enrollment form to complete.
- 5** Eligible candidates have one month to return their completed file and confirm their enrollment. Future students will receive their enrollment certificate and all necessary information for their studies.

CONTACT



GABRIELLE SICARD
ADMISSIONS OFFICER
ADMISSIONS-AJV@LISAA.COM



**REQUEST AN INTERVIEW
ON LISAA.COM**

FOLLOW US ON OUR NETWORKS

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LISAA GAME/ANIM is a member of RECA
(Network of Animation Film Schools).

CREDITS

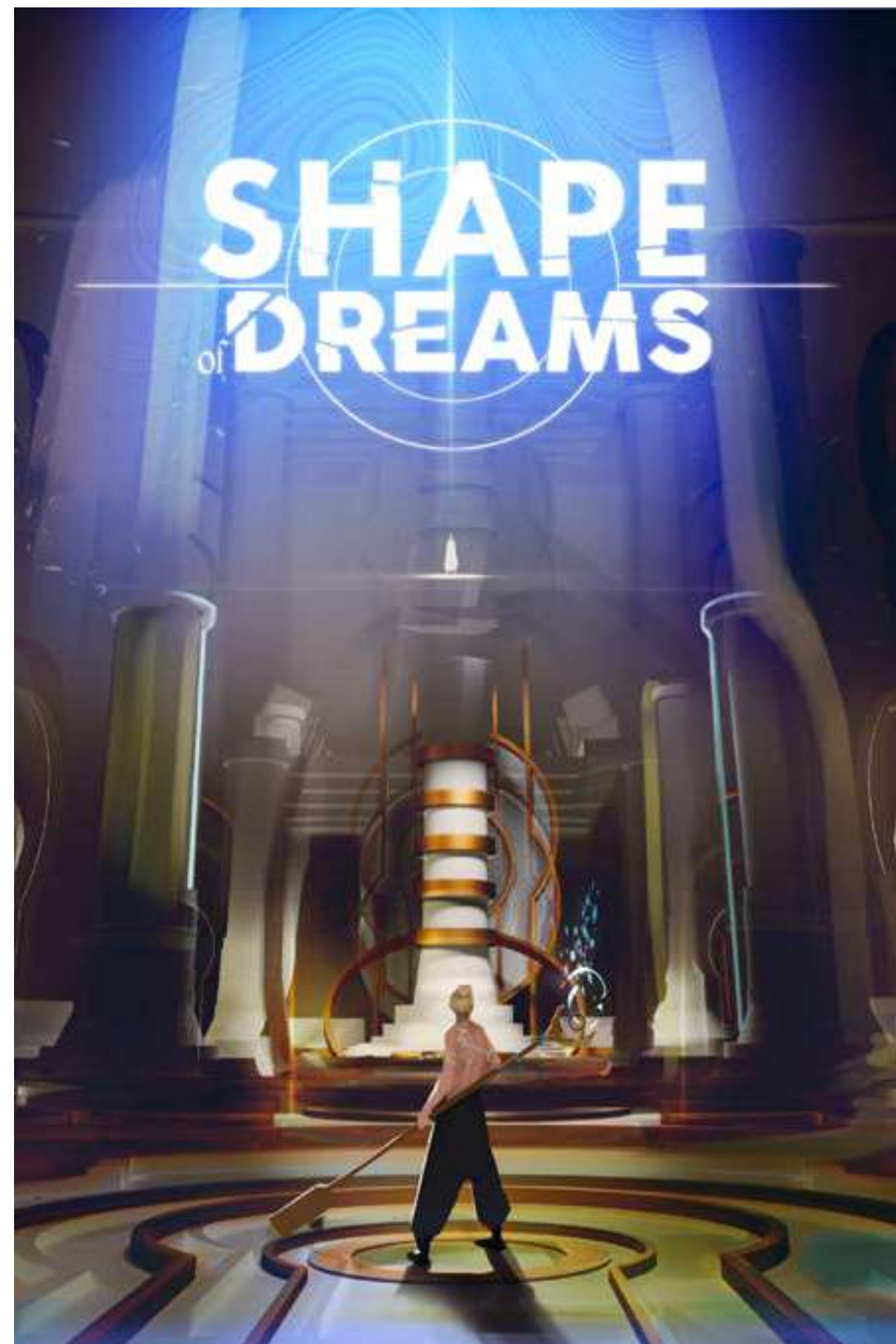
Marketing & Communication Director: Anne-Cécile Dumonchau

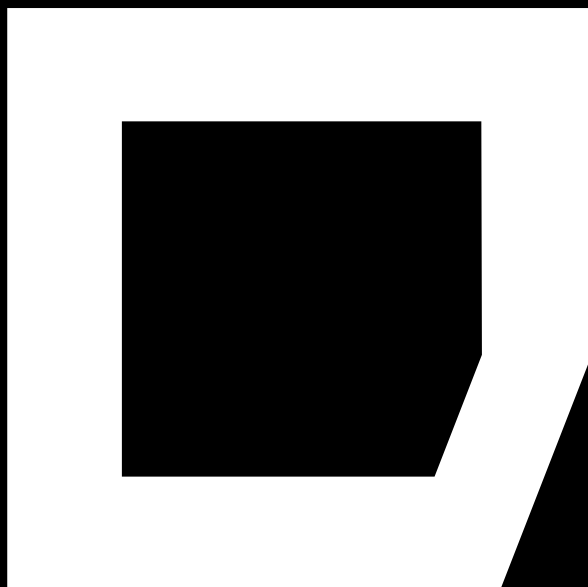
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Edition 2024 © LISAA





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Paris — 75014

www.lisaa.com

COME MEET US





LISAA
FASHION

THE SCHOOL FOR CREATIVES PROFESSIONALS



The entire team at LISAA Fashion Paris is driven by strong convictions. We firmly believe that learning and success stem from the well-being of our students, which is why we are committed to creating a human-centered environment, respectful of diversity and creativity, demanding yet compassionate, attentive and available.

“

Our vision of fashion is forward-looking, addressing the challenges that the world presents: it will be more sustainable and digital, but always infinitely desirable.

”

It is with this goal in mind that we aim to teach students the skills needed for the future of Fashion, allowing them to fully explore their creativity, build, and develop their personality.

In this way, they will be able to confidently face the professional world, equipped with a solid career and a deep understanding of the fashion and luxury industry.

Finally, here, we learn together. We place great importance on ensuring that both the school's teams and the students share these same convictions, maintaining an environment that fosters respect and serenity.



THOMAS BUCAILLE

DIRECTOR OF LISAA FASHION SCHOOL PARIS



1

A CLOSE CONNECTION WITH THE FASHION AND LUXURY INDUSTRY

Our professors and speakers are all from this sector. Whether they come from Chanel, Galliano, Vuitton, Celio, or Maje, they know the inner workings and developments of the industry. They enable us to build programs in line with the market's demands and changes. In addition, our many partnerships with well-known companies in the sector, such as Sézane, Decathlon, Alexander McQueen, or The North Face, ensure direct engagement with the real challenges of brands.

STATE-OF-THE-ART FACILITIES

Our workshops, at the forefront of innovation, meet the needs for learning the most modern techniques, thanks to their high-quality equipment and software (Adobe Suite, Artificial Intelligence tools, etc.). All fashion design students are equipped with Clo3D, the leading software in 3D creation in the fashion industry. The school also has four pattern-making rooms, a knitting workshop, several fablabs with sublimation printers, digital embroidery, laser cutting, screen printing, and a photo studio...

2

3

TRAINING FOCUSED ON THE FUTURE OF FASHION

We focus our programs on three crucial areas: sustainability, digitalization, and creativity. Our school stands out for its ability to create strong connections with key players in the textile industry, whether they are renowned companies or luxury houses. As a leading sector of the French economy, fashion offers a multitude of professional opportunities. We prepare our students to develop a clear and comprehensive understanding of this universe, so they can successfully integrate into the professional world. Additionally, we are actively committed to developing relationships with the entire CSR ecosystem, promoting a more responsible and sustainable fashion.

EXCEPTIONAL LOCATION

In the heart of the capital, in the Latin Quarter, LISAA Fashion offers an exceptional setting for learning the fashion professions. Moreover, the school is located in the iconic area featured in the famous series «Emily in Paris,» adding a touch of glamour and contemporary culture to our unique environment. You will also benefit from proximity to recruiters: Paris is home to the largest fashion houses. Dior, Chanel, and Louis Vuitton have their decision-making centers and creative studios here. Studying here represents a unique opportunity to start building your network and enter this robust industry, which represents more than 600,000 jobs in France.

4



86%

EMPLOYMENT RATE 6 MONTHS AFTER GRADUATION

44

NATIONALITIES ON CAMPUS

+2000 SQM

IN THE HEART OF PARIS

+400

PARTNER COMPANIES

STUDY PLAN

BACHELOR'S DEGREE

MASTER'S DEGREE

1

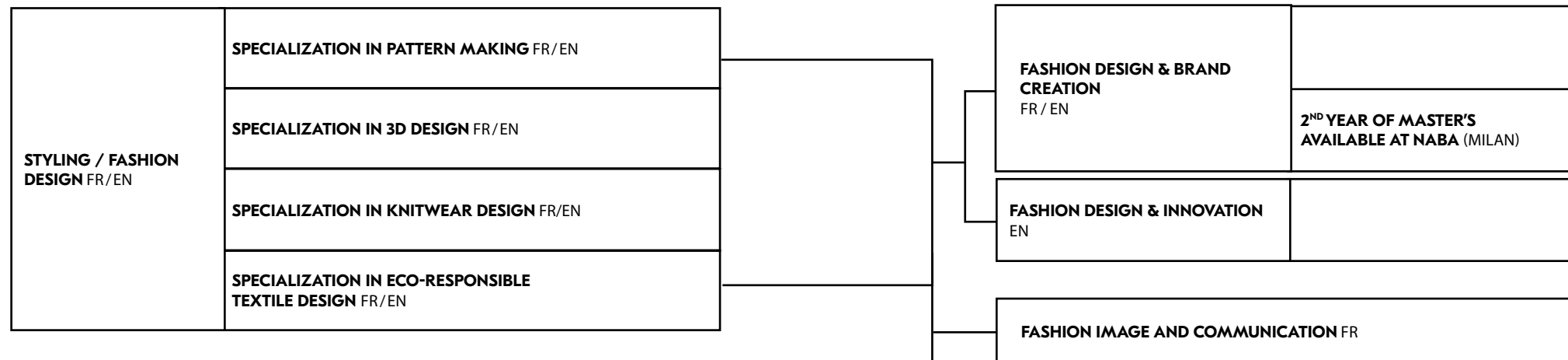
2

3

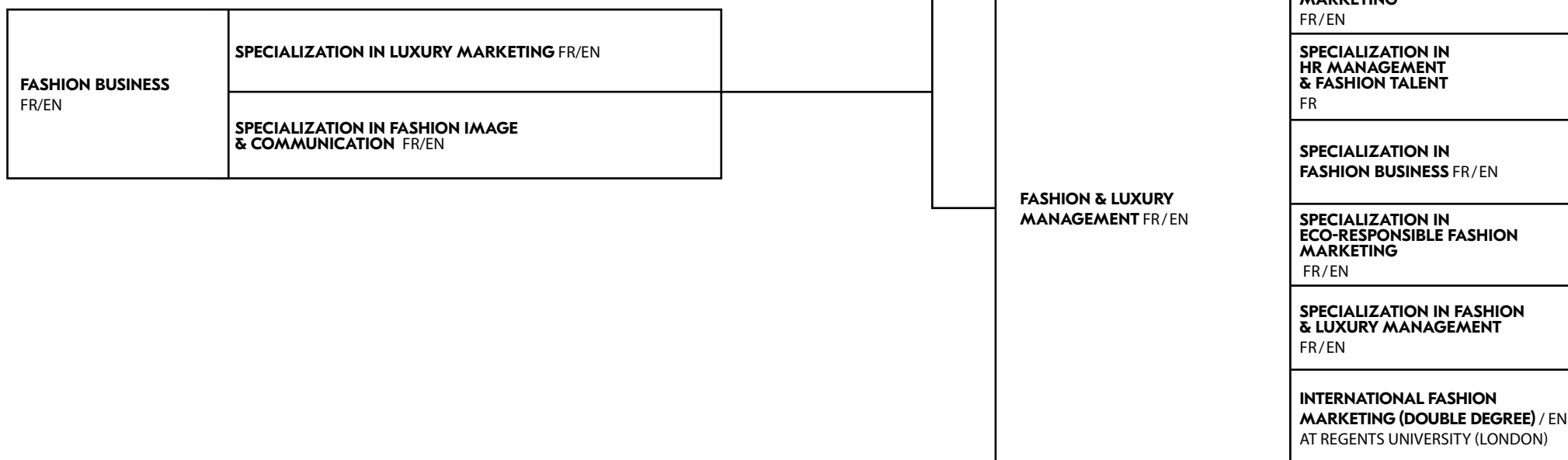
4

5

FASHION DESIGN PROGRAMS



FASHION BUSINESS PROGRAMS





FASHION DESIGN PROGRAMS

BACHELOR IN FASHION STYLING & DESIGN¹

3 years
Bachelor (Bac+3)
RNCP Level 6 Certification

60 ECTS credits per year
Language: French / English

1. Professional Certification RNCP in Fashion Designer - IDAA-LISAA, NSF 240/242/242N — Level 6, registered under RNCP number RNCP39089 by decision of the Director-General of France Compétences on May 31, 2024.

SPECIALIZATION IN KNITWEAR DESIGN

This specialization is aimed at fashion enthusiasts with a particular interest in the «craft» aspect of the industry, including texture and knitting. It combines traditional techniques with innovative research to help you develop a complete fashion collection. This highly technical profile is in great demand by industry professionals.

SPECIALIZATION IN ECO-RESPONSIBLE TEXTILE DESIGN

This training prepares you to become a stylist specializing in textile design. You will learn to develop color and material ranges and create textile pattern collections for fashion products. Combining innovation and craftsmanship, it addresses the sustainability challenges of the industry.

SPECIALIZATION IN PATTERN MAKING

This training will teach you how to design and create collections with complex and innovative volumes and constructions. It will allow you to bring your creations to life, define your style, and acquire solid technical skills in sewing, pattern making, and draping.

SPECIALIZATION IN 3D DESIGN

This program will teach you how to create both virtual and physical fashion collections, with strong expertise in the latest 3D design tools as well as traditional techniques. This forward-looking fashion path will position you as a highly sought-after profile in the industry.

MASTER'S DEGREES

2. Professional Certification RNCP in Marketing and Communication Management — ESGCV — Level 6, registered under RNCP number 36609 by decision of the Director-General of France Compétences on July 1, 2022.
3. Professional Certification RNCP in Collection Manager/Director — Istituto Marangoni France SAS — Level 7, registered under RNCP number 36191 by decision of France Compétences on January 26, 2022.
4. Professional Certification RNCP in Business Unit Management — ESGCV — Level 7, registered under RNCP number 35961 by decision of the Director-General of France Compétences on October 15, 2021.

MASTER'S IN FASHION DESIGN & INNOVATION²

2 years
RNCP Level 7 Certification
Language: English

Master's (Bac+5)
60 ECTS credits per year

The fashion industry is undergoing a major transformation, driven by technological advancements that are revolutionizing design and production methods. This program combines «fashion tech» and artistic direction to shape you into a well-rounded profile highly sought after by the industry. Through a blend of hands-on learning, collaborative workshops, and agile projects, you will strengthen your skills with various digital tools (3D, AI, augmented reality) while also developing your own unique stylistic expression.

MASTER'S IN FASHION DESIGN & BRAND CREATION⁴

2 years
RNCP Level 7 Certification
Language: French / English

Master's Degree (Bac+5 level)
60 ECTS credits per year
2nd year available at NABA (Milan)

This program pushes the boundaries of your creative talent while developing your entrepreneurial skills. The first year focuses on brand development and collection design, with an emphasis on creativity, product, and marketing. The second year is dedicated to acquiring entrepreneurial and strategic skills. Upon completion of this program, you will master the essential concepts, tools, and vocabulary needed to develop a brand or build an established brand.

MASTÈRE INTERNATIONAL ARTISTIC DIRECTOR³

2 years
RNCP Level 7 Certification
Language: English

Master's Degree (Bac+5 level)
60 ECTS credits per year
2nd year available at NABA (Milan)

This program is aimed at creative managers who already have a background in fashion design and wish to give their career an international dimension, within environments that are both creative and closely aligned with the commercial demands of the industry. The first year of the program takes place at LISAA Paris, and the second year at NABA Milan.



FASHION BUSINESS PROGRAMS

BACHELOR FASHION BUSINESS ⁵

3 years
RNCP Level 6 Title
Language: FR/EN

Bachelor (level Bac+3)
60 ECTS credits per year

5. Professional certification of Marketing and Communication Manager - ESGCV, NSF 320 - Level 6, registered with RNCP under number 36609 by the decision of the Director General of France Compétences on July 1, 2022.

SPECIALIZATION IN COMMUNICATION & FASHION IMAGE

Serving a product, collection, designer, or fashion company, you will discover and master all the specificities of the fashion ecosystem and be able to address all types of actors, from professionals (brands, retailers, resellers...) to consumers.

SPECIALIZATION IN LUXURY MARKETING

This program will make you an expert in the luxury sector. You will understand and distribute the products of a brand to ensure it has the right visibility and virtuous profitability. You will learn to build 360° marketing plans through partnerships with renowned fashion houses.

MASTER'S DEGREE COMMUNICATION & FASHION IMAGE

2 years
RNCP Level 7 Certification
Language: French

Master's Degree (Bac+5 level)
60 ECTS credits per year
In-person and Blended learning

Professional Certification RNCP in Luxury Marketing Manager — IDAA LISAA — Level 7, registered under RNCP number 36015 by decision of the Director-General of France Compétences on November 10, 2021.

This program trains you to understand what today makes the success and longevity of fashion brands: the stories they tell, the images they create, and the communities they bring together. You will learn to drive a creative artistic direction for the brand, develop a 360° communication plan using innovative tools, manage creative teams to implement it, and make a difference. You will also enhance your knowledge of the history of art, fashion, and luxury, enriching your ability to detect trends.

MASTER'S DEGREE FASHION & LUXURY MANAGEMENT

2 years
RNCP Level 7 Title
Language: French/English

Master's (Bac+5 level)
60 ECTS credits per year
E-learning

6. Professional Certification RNCP in Luxury Marketing Manager — IDAA LISAA — Level 7, registered under RNCP number 36015 by decision of the Director-General of France Compétences on November 10, 2021.
7. International Fashion Marketing — Double degree with Regents University London — UK (2nd year of the Master's).

This program allows you to immerse yourself in all aspects of the fashion industry. You will explore the issues of brand development: from the creation of a collection that addresses the new challenges of the value chain to organizing a company according to appropriate business models, as well as the stages of marketing and distribution in the fashion industry, linked to the digital era and today's environmental challenges. The first year of the Master's is a common core, and in the second year, you can choose a specialization.

SPECIALIZATION IN FASHION & LUXURY MANAGEMENT ⁶

Combining theory and practice, you will be trained to become visionary leaders, capable of managing prestigious brands and anticipating global market trends. Transform your passion for luxury into an exceptional career.

SPECIALIZATION IN COMMUNICATION & DIGITAL FASHION MARKETING ⁶

This specialization aims to strengthen your skills in marketing and communication, and promoting a fashion brand will hold no secrets for you. By the end of your master's, you will know how to define and implement the marketing strategy for a luxury brand or fashion house, contribute to the development of new markets, or implement a merchandising policy.

SPECIALIZATION IN ECO-RESPONSIBLE FASHION MARKETING ⁶

Co-created with environmental and social experts, this program aims to transform the entire fashion sector by promoting an ethical and eco-responsible approach. The eco-responsibility of brands and their production methods is becoming increasingly important, and it is essential for companies to equip themselves with specialists in this field..

SPECIALIZATION IN HUMAN RESOURCES MANAGEMENT & FASHION TALENT ⁶

This specialization allows you to approach the specifics of talent management. You will understand recruitment and the development of the workforce in a fashion or luxury company. By the end of this training, you will have the tools to integrate into the HR services of major luxury houses, designers, and fashion industry companies both in France and internationally.

SPECIALIZATION IN FASHION BUSINESS ⁶

This specialization allows you to deepen your expertise on issues related to production, communication, marketing, and distribution of a fashion and/or luxury brand. This program focuses on key challenges such as unified commerce, luxury e-merchandising, social marketing, and AI. By the end of this program, you will master the specifics of purchasing, prospecting, and evaluating the environmental qualities of a product.

2ND YEAR POSSIBLE AT REGENT'S UNIVERSITY LONDON — UK ⁷

This immersive program allows you to benefit from excellence in teaching while integrating into an international network of creators, designers, and leaders in the industry. The London experience will enrich your creative vision and prepare you to tackle global market challenges and emerging trends.

BECOMING A PROFESSIONAL

LISAA Fashion School Paris does everything it can to help facilitate your professional integration. How? With training that is aligned with market demands and strong relationships with industry professionals.

EXPERT AND RECOGNIZED INSTRUCTORS

All of our professors are active professionals. They come from some of the most prestigious fashion houses. Passionate and committed, they are dedicated to guiding you with care while imparting the knowledge and skills required by the industry.

INTERNSHIPS THROUGHOUT THE TRAINING

Throughout your training, you will have the opportunity to immerse yourself in the professional world through internships.

These experiences allow you to live and apply your skills within companies in the fashion industry. Additionally, the company hosting your internship will cover your tuition fees.

A CAREER CENTER THAT SUPPORTS YOU

Our team of experts helps you develop your employability: CV workshops, cover letters and LinkedIn profiles, coaching, recruitment interviews, job dating with professionals seeking talent ... everything is set up to give you the keys to succeed in entering the job market. The Career Center team also supports you in finding internships through a network of more than 400 partner companies.

PRESTIGIOUS PARTNERS

We foster strong partnerships that take various forms. First, our students are involved in working on real-world cases developed by industry professionals. This is an opportunity to understand market demands and the skills sought by recruiters. Many of our partners recruit students for internships every year. This is a true testament to the trust they place in us and the quality of our students' profiles.



SILHOUETTE MODÉLISÉE EN 3D



3D MODELED SILHOUETTE





LUDOVIC LASSANADIO
DIRECTOR OF ADMISSIONS AND CORPORATE RELATIONS
LISAA FASHION SCHOOL PARIS

What is the spirit of LISAA in a few words?

The spirit of LISAA Fashion Paris is based on creativity and professional rigor. Our role is to offer our students solid technical training to enable them to develop their own professional identity. The strength of LISAA is to immerse them in a dynamic environment, placing experimentation at the heart of learning, all in a friendly atmosphere.

How do you prepare students for the changes in the Fashion industry?

We have chosen project-based learning: students work on real cases developed with industry professionals. We also develop our programs in close collaboration with many fashion houses. They are structured around three key pillars for the future of fashion: sustainability, digitalization, and creativity. Additionally, we make sure that our students master the technological tools used in the market.

How do you support students in finding employment?

From the first year, students are encouraged to do internships. Our "Career Center" organizes various events to give them the keys to enhance their employability. In workshops, they will learn how to optimize their CV, cover letter, and search for job offers. We also have coaching sessions to help them boost their self-confidence. Several times a year, we also organize "job dating" events where our partner companies come.

Can you tell us about some of the emblematic partners of LISAA Fashion School?

Chanel, Dior, Louis Vuitton, Givenchy, Jean-Paul Gaultier, as well as the Beaumanoir Group, Monoprix, Maje, and many others. We don't limit ourselves to luxury but also work with high-end and sportswear brands like Decathlon.

What do partner companies appreciate about LISAA students?

Their creativity, rigor, and ability to adapt and work in teams. This is exactly what we strive to instill in our training.

What advice would you give to a future LISAA student?

You must combine rigor and passion. I would encourage them to cultivate their curiosity while developing a strong technical foundation to assert their own creativity. And of course, it is also very important to build a professional network and gain practical experience through internships.



Our partner companies appreciate our students' creativity, rigor, and ability to adapt and work in teams.



FASHION BUSINESS CAREERS

UNIT MANAGER (COMMERCIAL, OPERATIONAL, MARKETING/ COMMUNICATION)	WEB MARKETING PROJECT MANAGER	COMMUNICATION/DIGITAL CONTENT PROJECT MANAGER
MARKETING/COMMUNICATION PROJECT MANAGER	ASSISTANT/COMMUNICATION/ MARKETING OFFICER	EXTERNAL/PUBLIC RELATIONS MANAGER
MARKETING/COMMUNICATION CROSS CHANNEL/DIGITAL/E- BUSINESS/SOCIAL MEDIA MANAGER	JUNIOR PRODUCT MANAGER	EVENT MANAGER
OPERATIONAL MARKETING MANAGER	MARKETING COORDINATOR/BRAND COORDINATOR	MARKETING AND COMMUNICATION STUDIES OFFICER
MARKETING/COMMUNICATION/	INTERNAL/EXTERNAL COMMUNICATION MANAGER	BRAND & CONTENT MARKETING MANAGER
	MARKETING AND	

FASHION DESIGN CAREERS

JUNIOR STYLIST	DESIGNER / STYLIST	PRODUCT MANAGER
READY-TO-WEAR STYLIST	FASHION DESIGNER	CREATIVE DIRECTOR (FASHION)
PATTERN MAKER STYLIST	FASHION CREATOR	ARTISTIC DIRECTOR (FASHION)
TEXTILE DESIGNER STYLIST	COSTUME DESIGNER	COLLECTION DIRECTOR
FASHION DESIGNER STYLIST	STYLIST CONSULTANT	COLLECTION/LINE MANAGER

OUR ALUMNI

They are our pride: regardless of their graduation year and degree, our alumni have managed to shape their professional trajectory with originality, creativity, and talent. We can't wait to see what yours will be!



THIERRY DA COSTA
KNITWEAR PRODUCT MANAGER AT BALENCIAGA
LISAA GRADUATE 2013

Thierry graduated with a Bachelor's in Fashion Design and Pattern Making from LISAA Mode in 2011, and a Master's in Marketing from LISAA in 2013.

After two internships at Michel Klein and Balenciaga in men's product development, Thierry was hired by IDmaille, a consulting company specializing in knitwear product management. He undertook missions in prestigious houses such as Sonia Rykiel, Paco Rabanne, and Balenciaga Homme.

He then joined Balenciaga in 2015 and is now working as a Knitwear Product Manager.



JESSICA PARENTE
SUPPLY CHAIN MANAGER FOR LEATHER GOODS & SHOES AT ISABEL MARANT
LISAA GRADUATE 2023

After earning a Bachelor's in Fashion Design and Pattern Making from LISAA Mode in 2021, Jessica completed her studies with a Master's in Fashion and Luxury Management and Marketing, also from LISAA, which she graduated from in 2023.

Her dual technical and business expertise has allowed her to gain experience in creation (Couture Assistant for Anne Sophie Cochevelou in London) and collection development and follow-up (Mes Demoiselles Paris).

Jessica currently works at Isabel Marant, focusing on the industrialization of leather goods and shoes.



GEORGIE SALAMA
INDEPENDENT FASHION DESIGNER
LISAA GRADUATE 2021

Georgie graduated with a Bachelor's in Fashion Design from LISAA in 2021. An eco-responsible and feminist designer, she rose to the challenge of creating her own sewing workshop to offer unique, handmade, and made-in-France pieces.

Among her current projects, Georgie actively collaborates with artists in the music industry. She notably created 10 looks for the dancers of Aya Nakamura during her performance at the Cérémonie Les Flammes 2024, as well as the tailored jacket worn by Slimane during his show for the Fête de la Musique 2024, which was broadcast live on France 2.



LEO LEMÉE

- GRADUATED FROM LISAA FASHION 2023
- LISAA FASHION SHOW JURY PRIZE 2023
- GRAND PRIX DES CRÉATEURS AT THE DINAN FESTIVAL 2023
- DESIGNS SLIMANE'S OUTFIT FOR EUROVISION 2024
- CREATES A LOOK FOR THE SERIES EMILY IN PARIS, SEASON 4

What journey have you taken since your training at LISAA?

I joined LISAA in 2020 because I wanted to create global universes and become an artistic director. In October 2023, I won the Grand Prix des Créateurs at the Dinan Festival. Since finishing my studies, I've completed internships and worked on various projects and collaborations with brands and artists under my own name. For example, I created the outfit that Slimane will wear for Eurovision 2024, as well as outfits for a shoot for Têtu magazine. I also lent a creation to one of the finalists of the series Nouvelle École. Since June, I've been interning with a young designer: J Simone. My work there alternates between mechanics and design.

What makes LISAA stand out compared to other fashion schools?

I immediately felt at home at LISAA. We're very close, not just between students, but also across graduating classes. We talk a lot and support each other. Even though we all give our best, there is no toxic rivalry. The teaching staff and professors are also very involved. As I am very close to my family, this is something I appreciate being able to find elsewhere.

How did LISAA help you prepare for your professional integration?

Throughout our studies, we work on projects to prepare us for the demands of the fashion industry. This is how I had the chance to work on a look for the series Emily In Paris, which airs on Netflix. Also, the professors and guest speakers come from the industry, which really helps. That's also how I found my current internship. Jude Ferrari, the designer of the house I'm working with, is also a guest lecturer at the school.

A particular memory you have from your time at LISAA?

What marked me the most was the end-of-Bachelor's fashion show, where I won first place as the top student in my class. It was the project we worked on throughout our third year. We had to develop an entire universe and present it to fashion professionals at the show.

Tell us a bit about the project that helped you win...

It was a collection I called "Maquisard," which blends both Parisian and maquisard codes. These are references that speak to me a lot. The maquisard aspect reminds me of my childhood walks in the Provençal maquis. The Parisian aspect is the universe I live in every day now. My brand is a French brand, proud of its origins. I want to highlight this culture through it.

What are your current projects?

First, I need to finish my internships. And then, I want to join a fashion house while continuing to develop my brand, which I've just registered. I want to keep working on my own creations.



MEET US

LISAA Fashion School Paris offers numerous events to discover the school, meet the teaching teams, and interact with our students. These special moments are key to refining or confirming your educational choices. Sign up now for one of these events, and we will be happy to welcome you. Nothing beats human contact!

OPEN DAYS

Several times a year, the school opens its doors to the public for a weekend. The program includes: conferences on our programs, presentations of careers, student work exhibitions, campus tours, creative workshops...

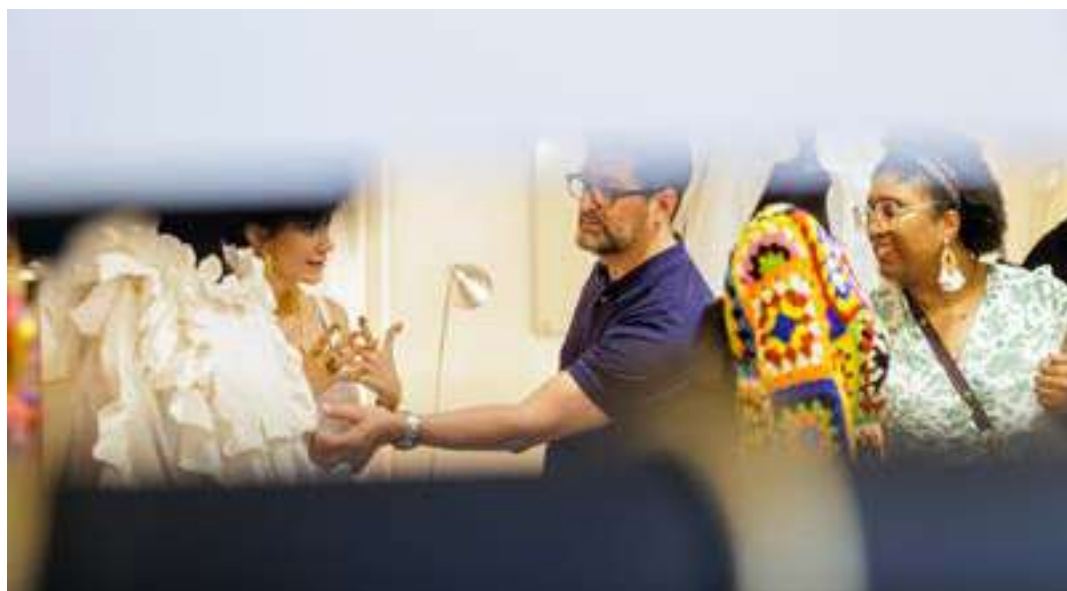
All our teams and students will be on-site to engage with you. Our major Open House Days are an exceptional opportunity to immerse yourself in the school's creativity.

DISCOVERY WORKSHOPS

Over 2 to 5 days, dive into the world of fashion to refine your orientation. The workshops take place during school holidays and are aimed at high school students or first-year higher education students. The discovery workshops in fashion design offer a unique opportunity to explore the creative process behind haute couture and ready-to-wear design. If you are more attracted to the business side of the fashion industry, the fashion business workshops will allow you to dive into the world of brands, fashion and luxury management, and marketing.

VIRTUAL INFORMATION MEETINGS

Throughout the year, virtual meetings are available. With just an internet connection, you can attend presentations of the various programs offered and interact directly with the school's team.



5 REASONS

TO JOIN A LISAA SCHOOL

1

ACADEMIC EXCELLENCE

LISAA's programs are certified by RNCP titles at levels 6 or 7, guaranteeing access to positions of responsibility. From Bachelor to Master's degree, our comprehensive and specialized training paths will make you attractive profiles on the job market.

2

PROFESSIONAL TEACHERS

Our teachers are all recognized professionals in their fields, most of them still in position. Their grounding in real-world experience ensures an innovative teaching approach that is in line with current market trends and challenges.

3

PROJECT-BASED LEARNING

At LISAA, we encourage student autonomy and teamwork. Emphasis is placed on applying what has been learned and experimenting to foster creativity. You will work on real-world cases from partner companies, allowing you to face the demands of the professional world.

4

A LARGE ALUMNI NETWORK

Joining LISAA means becoming part of a vast community of students and thousands of active alumni. Mutual support and solidarity are at the heart of the school's values and continue beyond your studies. This relational network offers many opportunities to connect with the professional world.

5

A CULTURE OF CARE

The teaching teams at LISAA are dedicated to supporting students in developing their skills and creativity, respecting each individual's personality. This kind and non-competitive atmosphere helps you grow and develop the uniqueness of your creative potential.



GRAPHIC DESIGN & COMMUNICATION



ARCHI/DESIGN



FASHION



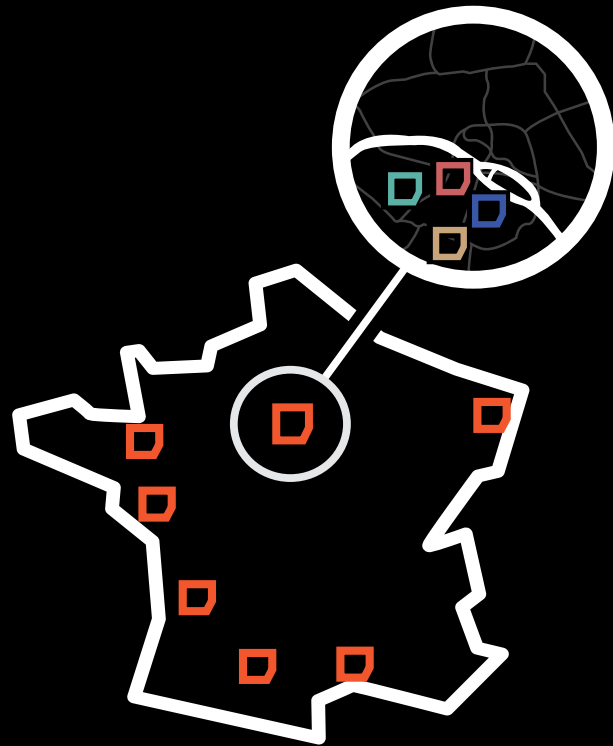
GAME/ANIMATION

OUR PROGRAMS

OUR CAMPUSES

10 CAMPUSES IN FRANCE, WHICH ONE WILL BE RIGHT FOR YOU?

With its four schools in Paris and six regional campuses, LISAA is currently the largest applied arts school in France. In each of these campuses, the working and dialogue spaces allow you to feel the DNA of LISAA, combining creativity, care, and innovation. This territorial network offers a great diversity and a strong community that will open up new possibilities for you.



A VARIETY OF EDUCATIONAL OFFERINGS

LISAA offers a range of educational programs through its various campuses that meet the needs of every student profile. International exposure, possible specialization in bachelor's or master's degrees, partnerships... each school offers, depending on its regional location, a version of the LISAA educational offer. One of them is surely the right fit for you!

SPECIFIC EXPERIENCES PER CAMPUS

The LISAA experience varies depending on the campus. In Paris, LISAA schools specialize in creative fields. In the regions, they integrate multiple disciplines and are deeply connected to the cultural life of their area. Whether located in city-center buildings with character or in modern, multidisciplinary campuses, all our schools are equipped with the best facilities to nurture your creativity and develop your technical skills.

THE PARIS SCHOOLS



**LISAA GRAPHIC DESIGN
& COMMUNICATION**



LISAA ARCHI/DESIGN



LISAA GAME/ANIMATION



LISAA FASHION

SCHOOLS IN THE REGIONS



LISAA NANTES

GRAPHIC DESIGN
ARCHI/DESIGN
FASHION



LISAA STRASBOURG

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA RENNES

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA TOULOUSE

GRAPHIC DESIGN
ARCHI/DESIGN
ANIMATION



LISAA MONTPELLIER

GRAPHIC DESIGN
ARCHI/DESIGN



LISAA BORDEAUX

GRAPHIC DESIGN
ARCHI/DESIGN

LISAA is an International School. Students from all around the world join our programs to foster their creative skills in a diverse school with a unique approach.

A UNIQUE FRENCH EXPERIENCE

Studying in France is an exceptional opportunity to evolve within a rich cultural environment and heritage, surrounded by the biggest and leading companies in the creative, design and cultural industries.

ENGLISH PROGRAMMES

Our Paris and Strasbourg schools offer 100% English-language programs open to international students or French students who want to adopt a new perspective on their work, learn to adapt, and develop their professional language skills.

INTERNATIONAL CAMPUSES

Open your perspectives with LISAA Schools, with 100+ unique nationalities on campus. Learn and evolve with passionate teachers who are eager to share their knowledge with you.

INTERNSHIPS ABROAD

LISAA encourages every student to benefit from a professional immersion abroad. To assist in your search, you will receive support from our dedicated teaching team and the opportunities offered by our large network of partners worldwide.



A 5-STEP PROCESS

Admissions outside of Parcoursup are done by appointment, subject to availability and according to the admission procedures.

- 1** Students complete and submit an application form.
- 2** The student is then contacted to provide additional information and complete an admission file, which is required before the admission interview.
- 3** The admission interview, which can take place either remotely or at the school, allows the student to share their motivations and learn more about the school and the program they are applying to.
- 4** Candidates are informed of their eligibility after an admission committee. Eligible candidates then receive an enrollment form to complete.
- 5** Eligible candidates have one month to return their completed file and confirm their enrollment. Future students will receive their enrollment certificate and all necessary information for their studies.

On the day of the interview, bring your CV and your «personal portfolio». This portfolio should reflect your passion for fashion as well as your motivation to join the school. You are free to choose the format that suits you best: sketchbook, video, portfolio, drawings, etc. The portfolio can include a wide variety of content: photos, sketches, fashion concepts, artistic works from any field... Don't hesitate to expand your presentation beyond fashion. Showcase your versatility by including related artistic projects, such as music, sculpture, digital art, video games, cinema, and much more.

CONTACTS

CAREER CENTER / ADMISSIONS

ADMISSION-MODE@LISAA.COM

+33 (0)1 47 07 17 07



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ON LISAA.COM**

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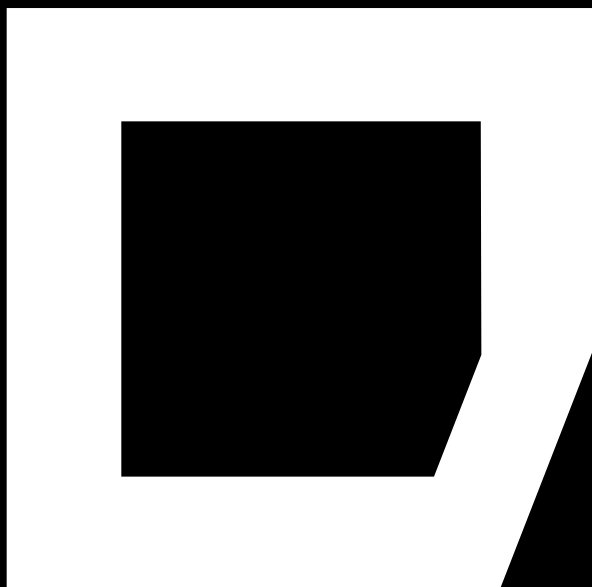
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Edition 2024 © LISAA





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COME MEET US

